



# MASTER OF SCIENCE IN COMMUNICATION AND TECHNOLOGY

The M.S. degree in Communication and Technology emphasizes the networking, collaboration, and technology applications crucial for global competitiveness.

**Program Duration**

2 years

**Courses / Units**

45 academic units of credit  
fifteen 3- unit modules

**In-class Presence**

On-ground  
Online  
Hybrid courses

**Location**

San Diego,  
California

**Language**

of Instruction  
English  
Spanish

*The central theme of the program, interactive distance and networked communication, is presented through a unique conceptual framework called DA (Distance Activity) Coordination, Instruction and Consulting, as a Global Competency. Specific instructional areas include globalization and technology, telecommunications and collaboration networks, virtual teams, communication cultures and environments, global competitiveness, managerial strategies and decision-making.*

*Decision-makers at all levels must now acquire competence in coordinating and developing the interactive technology-based distance communication and networked collaboration systems needed today by our organizations, communities, countries and global society to become more productive and safe.*



*Competency-based learning through online videos; on-ground classes, hybrid and online classes.*

## Who Should Apply

*Students or working adults with a bachelor's degree from nationally or regionally accredited colleges or universities in the United States or established foreign educational institutions. Student visas available for foreign students.*

# MASTER OF SCIENCE IN COMMUNICATION AND TECHNOLOGY



## Curriculum

### 3 unit modules

- Globalization and the New Technology
- Distance Activity Management
- Training and Development of Distance Activity Professionals
- Planning and Development of Distance Activity Collaboration Networks
- Strategic Vision
- Telecommunications and the Global Electronic Highway I
- Telecommunications and the Global Electronic Highway II
- Risk Management and Conflict Resolution
- Knowledge Management and Intellectual Property
- Human and Emotional Competence for Networked Organizations
- Quality and Productivity
- Client Service and Global Competitiveness
- DAC Competency Exam, DAC Practicum Project, and Directed Research I
- DAI Competency Exam, DAI Practicum Project, and Directed Research II
- DACON Competency Exam, DACON Practicum Project, and Directed Research III

## Why Choose MSCT?

### Well-rounded Education

*This new environment, in which organizations think globally and act locally, requires that managers develop new knowledge and new skills, changing their traditional protocols.*

### Real World Application

*In the face of this new reality, we now need a new type of decision-maker and leader that masters a solid international and global vision and perspective.*

### Theory and Skills

*Students are given theoretical and practical knowledge of advanced research skills, which is essential for publishing in leading academic journals.*

### Distinction

*Graduates are distinguished by both their professional skills and their research abilities, providing them a clear competitive advantage.*

### Flexibility

*SDGKU offers six enrollment periods a year.*

## Transfer students

Students are allowed to transfer up to 50% of the credits required for this master's program from another institution.

## Contact Us:

E-mail: [info@sdgku.com](mailto:info@sdgku.com)

Telephone: (619) 934-0797

Address: 1095 K Street, Suite B. San Diego, CA 92101, U.S.A.

