

## Bachelor of Science in Global Management (BSGM)

Course Name	Upon completion of this program, the student will be able to:	PLO1 - Explain the concept of globalization, its evolution, and current importance.	PLO2 - Utilize general education knowledge and skills to inform decisions and identify solutions in a global organization.	PLO3 - Analyze the role of comparative advantage in global business environments.	PLO4 - Examine the proliferation of new information and telecommunication technologies in the New Economy.	PLO5 - Apply the concept of international managerial leadership competence (IML) to improve organizational performance and effectiveness.	PLO6 - Apply the systems approach and methodology to solve the increasingly complex problems of organizations with a global perspective.	PLO7 - Compare the key dimensions of global competitiveness.	PLO8 - Prepare a strategi business plan with a glob perspective.
MATH 201: Algebra 1									
1. Analyze the real number system.	X = See key below IRM		I KA						+
Solve linear equations and linear inequalities.	X = See key below IRM		RA and RQ						
	X = See key below		I RA						1
3. Analyze the concept of functions and their graphs.	IRM		1						
4. Solve linear equations.	X = See kev below IRM		RA and CS I						
5. Demonstrate proficiency in exponents and polynomials.	X = See key below IRM		RQ and FE						+
6. Demonstrate how to factor polynomials.	X = See key below		RA						
o. Demonstrate now to lactor polynomiats.	IRM		I						-
7. Demonstrate skill proficiency in rational expressions and equations.	X = See key below IRM		RA and RQ						
MATH 202: Algebra 2	N 0 1 1 1		24 - 120		1	1	1	1	
<ol> <li>Analyze how to analyze, graph and evaluate linear functions as applied to business scenarios.</li> </ol>	X = See key below IRM		RA and RQ R		1	1	1	+	+
Demonstrate skill proficiency in performing algebraic operations on	X = See key below		RQ						+
functions and determine inverses.	IRM		R		1		1		1
3. Interpret the relationship between the properties and graphs of	X = See key below		RQ						
polynomial functions	IRM		R						
4. Solve equations involving logarithmic and exponential functions, including	X = See key below		RQ and FE						
application problems.	IRM		R RQ						
5.Demonstrate how to work with matrices using a graphing calculator.	X = See key below IRM		RQ R						+
6. Construct systems of equations from application problems and solve	X = See key below		RA and RQ						
them using various techniques.	IRM		R						
7. Demonstrate skill proficiency in polynomial, rational and radical	X = See key below		RQ						
relationships.	IRM		R RQ						-
8. Examine conic sections and translations.	X = See key below IRM		R R						1
MATH 203: Quantitative Research Methods			•						
Analyze the concept and method of research planning.	X = See key below		RA						
	IRM		R						_
Demonstrate skill proficiency in experimental design, instrument development or selection, and sampling techniques.	X = See key below		RQ R						+
	X = See key below		RQ						+
Use data collection technique to describe a problem.	IRM		R						
4. Apply the techniques of data collection.	X = See key below IRM		RQ and CS						
5. Contrast quantitaive and qualitative research methods.	X = See key below		RA and FE						
	IRM		R						
ARTS 201: Introduction to Art  1. Demonstrate art history knowledge through a slide identification exam	X = See key below		RQ						
and an image analysis essay.	IRM		1						1
2. Interpret the quality and conceptual success of a work of art in both	X = See key below		RA						
Eastern and Western traditions.	IRM		1						
3. Interpret various works in the arts and humanities.	X = See key below	<b></b>	RQ		1	1	1	1	+
	X = See key below		RQ and FE						+
Analyze the creative process and interpretive performance.	IRM		I						†
5. Demonstrate how to anticpate artistic trends.	X = See key below		RQ						
	IRM		I						
PHIL 201: Introduction to Philosophy and Ethics	X = See key below		RQ						
<ol> <li>Evaluate the importance of personal and organizational ethics and values</li> </ol>	IRM		IIQ I						+
2. Identify personal ethical perspectives and styles that form a basis for	X = See key below		RQ						†
ethical decision-making.	IRM		I						
Contrast business ethics to social responsibility.	X = See key below		RQ						
· ·	IRM		I RQ		1	1	1	1	+
4. Identify business ethics principles that are accepted worldwide.	X = See key below IRM	<del>                                     </del>	RQ I		1	1	1	1	+
5. Examine basic ethical principles in the context of philosophy and a global			RQ						†
environment.	IRM		l l				<u> </u>		<u> </u>
HIST 201: World History	V 0 1					1	1		
<ol> <li>Analyze the political, social, economic and cultural history of the world's major civilizations from the period covering human origins to the emergence</li> </ol>			RA		1	1	1	1	+
major civilizations from the period covering numan origins to the emergence of modernity at the beginning of the sixteenth century.	IRM		1						
Evaluate the important influence of diverse societies on shaping our	X = See key below		RA and RQ						<u> </u>
current cultural experiences and worldviews.	IRM		I						
3. Categorize the major human civilizations and their influence on modern	X = See key below	1	RQ		1	1	1		1

	IRM	I				
	X = See key below	RQ and FE				
OLI 201: Political Science	,					
Examine the major political philosophers, ideologies, and significant	X = See key below	RA				
	X = See key below	RQ	+ + + + + + + + + + + + + + + + + + + +		+	<del>                                     </del>
governmental processes and institutions of the world.	IRM	1				
	X = See key below IRM	RQ	<del>- </del>		<del> </del>	<del> </del>
4. Demonstrate an ability to argue, both in conversation and in writing,	X = See key below	RQ	<u> </u>	<u></u>	<del> </del>	<del> </del>
about political/philosophical questions.	IRM	1				
	X = See key below IRM	RQ and FE	+ + + + + + + + + + + + + + + + + + + +		+	<del>                                     </del>
HLTH 201: Introduction to Public Health			<u> </u>		<u> </u>	
	X = See key below IRM	RA and RQ	+		+	<del> </del>
. Examine the global scope of public health, including developing	X = See key below	RQ and FE				
countries.	IRM Y = See key below	I RA and FF				
<ol> <li>Analyze the integrative approaches to global public health that are locally applicable.</li> </ol>	IRM	I I	+ + + + + + + + + + + + + + + + + + + +	_	+	+
	X = See key below	RA and FE				
	IRM X = See key below	I RQ and FE	<del>- </del>		<del> </del>	<del> </del>
context of global environmental systems.	IRM	1	<u> </u>		† <u></u>	†
ESCI 201: Environmental Systems	X = See key below	RA				
I. Analyze the increasing impact of human population growth on all natural systems.	X = See key below IRM	I I	+ + + + + + + + + + + + + + + + + + + +		+	<del> </del>
2. Examine how natural systems work, including both biological and physical		RA and RQ				
systems supporting life on planet earth.  3. Differentiate the issues surrounding the use and management of natural	IRM X = See key below	I RA	<del>- </del>		<del> </del>	<del> </del>
resources by society.	IRM	I	+		+	<del> </del>
	X = See key below	RQ				
with environmental degradation.  5. Interpret the economic, social, historical, and legal aspects of	IRM X = See key below	RQ and FE			+	<del> </del>
environmental issues.	IRM	I I			<u> </u>	
NGL 201: English I: Introduction to Composition	X = See key below	RA and FE				
ttributed sources.	IRM	I	<del></del> +	<del></del>	<u> †                                     </u>	<u> </u>
2. Apply appropriate use of standard English grammar and punctuation.	X = See key below	RQ and FE				
1	IRM X = See key below	I RQ and FE			+	<del> </del>
b. Demonstrate an ability to persuade, miorm, and entertain in writing.	IRM	I				
	X = See key below IRM	RA and FE				<u> </u>
	X = See key below	RQ and FE	+		+	<del> </del>
J. Demonstrate constructive enticism mixing.	IRM	I				
SPCH 201: Speech: Oral Communication  1. Differentiate the communication process and characteristics of this	X = See key below	RA and RQ				
competence.	IRM	I				
Examine effective listening skills by evaluating the role of perception and istening habits in communication.	X = See key below	RQ			<del> </del>	<del> </del>
	X = See key below	RA and RQ			+	<del>                                     </del>
	IRM					
	X = See key below IRM	RA and RQ				
Demonstrate own conflict style & demonstrate effective conflict	X = See key below IRM X = See key below	RAand RQ I FE and RQ				
Demonstrate own conflict style & demonstrate effective conflict management	X = See key below IRM  X = See key below IRM	FE and RQ				
Demonstrate own conflict style & demonstrate effective conflict management	X = See key below IRM X = See key below	I				
Name of the original distribution original distribution or the origin	X = See key below IRM  X = See key below IRM  X = See key below  X = See key below	I FE and RQ I RA and RQ				
Demonstrate own conflict style & demonstrate effective conflict management     Practice effective group problem solving and practice role flexibility     Tutilize effective delivery style in informal or formal public speaking situations	X = See key below IRM					
Name of the original distribution of the control of the contr	X = See key below IRM X = See key below IRM IRM X = See key below IRM IRM IRM	I FE and RQ I RA and RQ				
Demonstrate own conflict style & demonstrate effective conflict management      Practice effective group problem solving and practice role flexibility      Utilize effective delivery style in informal or formal public speaking situations      Analyze the need to self-monitor personal communication competence      Use a variety of communication strategies and responses based on	X = See key below					
Demonstrate own conflict style & demonstrate effective conflict analogement  Practice effective group problem solving and practice role flexibility Utilize effective delivery style in informal or formal public speaking ituations  Analyze the need to self-monitor personal communication competence  Due a variety of communication strategies and responses based on ituational context, goals, and human needs.	X = See key below IRM					
. Demonstrate own conflict style & demonstrate effective conflict nanagement . Practice effective group problem solving and practice role flexibility . Utilize effective delivery style in informal or formal public speaking ituations . Analyze the need to self-monitor personal communication competence  I. Use a variety of communication strategies and responses based on ituational context, goals, and human needs.  D. Demonstrate knowledge of social media options for interpersonal communication.	X = See key below					
Demonstrate own conflict style & demonstrate effective conflict annagement  Practice effective group problem solving and practice role flexibility  Utilize effective delivery style in informal or formal public speaking  Ituations  Analyze the need to self-monitor personal communication competence  Use a variety of communication strategies and responses based on  Ituational context, goals, and human needs.  Demonstrate knowledge of social media options for interpersonal  ommunication.  NGL 202: English II: Reading and Writing Analytically	X = See key below IRM  X = See key betow IRM  X = See key below IRM					
Demonstrate own conflict style & demonstrate effective conflict annagement Practice effective group problem solving and practice role flexibility Practice effective delivery style in informal or formal public speaking lituations Analyze the need to self-monitor personal communication competence Use a variety of communication strategies and responses based on lituational context, goals, and human needs. Demonstrate knowledge of social media options for interpersonal communication.  NGL 2022 English II: Reading and Writing Analytically	X = See key below IRM					
Demonstrate own conflict style & demonstrate effective conflict annagement  Demonstrate own conflict style & demonstrate effective conflict annagement  Practice effective group problem solving and practice role flexibility  Utilize effective delivery style in informat or format public speaking ituations  Analyze the need to self-monitor personal communication competence  Use a variety of communication strategies and responses based on ituational context, goals, and human needs.  Demonstrate knowledge of social media options for interpersonal communication.  NoL 202 English II: Reading and Writing Analytically  Analyze the structure of information within the field of English Studies.  Utilize key literary tools to locate relevant information for scientific	X = See key below IRM  X = See key below	I FE and RQ I RA and RQ I RQ I RQ I RA and RQ RA and RQ RA and RQ RA and RQ RO and RA R				
S. Demonstrate own conflict style & demonstrate effective conflict management  S. Practice effective group problem solving and practice role flexibility  7. Utilize effective delivery style in informat or format public speaking situations  8. Analyze the need to self-monitor personal communication competence  9. Use a variety of communication strategies and responses based on situational context, goals, and human needs.  10. Demonstrate knowledge of social media options for interpersonal communication.  10. Note: 2022 English II: Reading and Writing Analytically  1. Analyze the structure of information within the field of English Studies.  2. Utilize key literary tools to locate relevant information for scientific writing.	X = See key below					
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2. Analyze the true or communication immers personal relationships 5. Demonstrate own conflict style & demonstrate effective conflict management 6. Practice effective group problem solving and practice role flexibility 7. Utilize effective delivery style in informat or format public speaking situations  8. Analyze the need to self-monitor personal communication competence 9. Use a variety of communication strategies and responses based on situational context, goals, and human needs. 10. Demonstrate knowledge of social media options for interpersonal communication.  ENGL 202: English II: Reading and Writing Analytically 1. Analyze the structure of information within the field of English Studies. 2. Utilize key literary tools to locate relevant information for scientific writing. 3. Apply effective search strategies to access relevant information. 4. Demonstrate oritical thinking while evaluation information.	X = See key below  IRM  X = See key below					
S. Parague a tier to be or communication in miner personal reactionsings  5. Demonstrate own conflict style & demonstrate effective conflict management  6. Practice effective group problem solving and practice role flexibility  7. Utilize effective delivery style in informat or format public speaking situations  8. Analyze the need to self-monitor personal communication competence  9. Use a variety of communication strategies and responses based on situational context, goals, and human needs.  10. Demonstrate knowledge of social media options for interpersonal communication  ENGL 202: English II: Reading and Writing Analytically  1. Analyze the structure of information within the field of English Studies.  2. Utilize key literary tools to locate relevant information for scientific writing.  3. Apply effective search strategies to access relevant information.  4. Demonstrate critical thinking while evaluating information.	X = See key below  IRM  X = See key betow  IRM	I FEARD Q I RAAND RQ RQ AND RAAND RA				
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development of a global presence and competitiveness.									
	IRM	20 155						l l	
2. Apply the distinguished theories that support the analysis of modern	X = See key below IRM	RQ and FE							
international trade.									
3. Compare the advantages and disadvantages of regional economic	X = See key below	RQ and FE							
ntegration.	IRM								
Examine organizational structures and core elements of organizations.	X = See key below						RA and FE		
	IRM								
5. Employ the strategies used to manage the international operations of an	X = See key below					RQ and FE			
organization.	IRM					l l			
6. Distinguish the fundamental economic, financial and political factors	X = See key below		RA and FE						
affecting the global business and world-class organizations.	IRM		I						
7. Analyze the importance of culture in the development of a global	X = See key below							RQ and FE	
presence.	IRM							I	
B. Differentiate the basic strategies used to penetrate global markets.	X = See key below	RQ and FE							
s Dinoronitato the basic strategies assa to penetrate global markets.	IRM								
Compare the basic principles modern international trade.	X = See key below			RA and FE					
. Compare the basic principles modern international trade.	IRM			I					
Examine appropriate business models for working round the clock.	X = See key below							RQ and FE	
To. Examine appropriate business models for working round the clock.	IRM							1	
<ol> <li>Apply the strategies used to optimize work schedules and time allocation</li> </ol>	X = See key below						FE		
when working globally.	IRM						I		
12. Demonstrate how to synchronize global business strategies and tactics	X = See key below			FE			FE		
o a changing business environment.	IRM			1			I		
BUS 302: Global Business Models									
<ol> <li>Analyze the fundamentals of globalization and their implications for global</li> </ol>	X = See key below	RQ and FE							
companies and industries.	IRM	R							
	X = See key below			FE and RQ					
2. Analyze the strategies companies use to penetrate foreign markets.	IRM			R				İ	
3. Apply the globalization of value chains as basic infrastructure for global	X = See key below	RA and FE							
ousiness.	IRM	R							
	X = See key below	.,	RO and FE			RQ and FE		<b> </b>	
I. Distinguish basic principles used to manage global supply chains.	IRM		B	+	+	R		†	<del> </del>
5. Apply commercial diplomacy and negotiation tactics for global	X = See key below					.,	FE		
ousinesses.	IRM						R		
6. Demonstrate the varying workplace trends for global and multinational	X = See key below			RQ and FE			п		<del>                                     </del>
ousinesses.	IRM			RQallurE					
74411100000.	X = See key below						+	FE and RQ	
7. Demonstrate how to leverage changing labor markets.	IRM			+			1	R	
Evaluate a strategy that can be used to inspire magningful organizational	X = See key below						RA and FE	11	
<ol> <li>Evaluate a strategy that can be used to inspire meaningful organizational change.</li> </ol>	IRM			-			RABITOFE		
9. Utilze world megatrends to establish leadership strategies for global	X = See key below					RQ and FE	R		
									-
	IRM					R			
ousiness. GBUS 303: Legal Issues for Global Businesses			24 155						
	X = See key below		RA and FE						
GBUS 303: Legal Issues for Global Businesses	X = See key below IRM		RA and FE R						
GBUS 303: Legal Issues for Global Businesses  1. Analyze the legal and ethical fundamentals of business.	X = See key below IRM X = See key below		RA and FE R	RQ and FE					
GBUS 303: Legal Issues for Global Businesses  1. Analyze the legal and ethical fundamentals of business.  2. Apply the judicial system structure and functions.	X = See key below IRM X = See key below IRM		R	RQ and FE R					
GBUS 303: Legal Issues for Global Businesses  1. Analyze the legal and ethical fundamentals of business.  2. Apply the judicial system structure and functions.  3. Evaluate the major constitutional clauses that regulate U.S. and foreign	X = See key below IRM X = See key below IRM X = See key below		R RA and FE						
GBUS 303: Legal Issues for Global Businesses  1. Analyze the legal and ethical fundamentals of business.  2. Apply the judicial system structure and functions.  3. Evaluate the major constitutional clauses that regulate U.S. and foreign commerce for business.	X = See key below IRM X = See key below IRM X = See key below IRM IRM		R	R					
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9. Demonstrate how to optimize resources to provide total quality and clien							RQ and FE		
service.  10. Construct a business idea with world-class standards to increase excellence and	IRM X = See key below						R	FF	
performance.	IRM							R	
GBUS 401: Alternative Dispute Resolution  1. Analyze conflict types, causes, and dispute resolution fundamentals.	X = See key below					RA and FE			
	IRM					R			
Apply the basic principles of the mediation process and its legal role in ADR.	X = See key below IRM						RQ and FE R		
Examine the arbitration process as a whole including its categories, roles, laws, and timeframes in ADR.	X = See key below IRM						RA and FE R		
Apply the principles of nonbinding evaluation and combined methods of disputeresolution used outside of the court system.	X = See key below						II.	RQ and FE	
5. Demonstrate the right steps and optimal strategies to follow when selecting the perfect ADR process that fits a client's needs.	IRM X = See key below					FE		R	
Demonstrate how to manage technology blending, trade and diplomacy	IRM X = See key below	RA and FE				R			
disputes.  7. Evaluate how competitive advantages are established in a global market.	IRM X = See key below	R		RQ and FE					
Demonstrate how to transform knowledge into alternatives that can create value.	IRM X = See key below			R RA and FE					
Contrast disputes over market segments, patents and copyrights.	IRM X = See key below			R		RQ and FE			
Demonstrate how to improve communication and its role in ADR.	IRM X = See key below		FF			R			
	IRM		R						
GBUS 402: Small Business Creation  1. Analyze workplace trends and dynamics for small businesses.	X = See key below	RA and FE							
	IRM	R							
Demonstrate how to blend managerial and marketing strategies to maximize resources for small businesses.	X = See key below IRM					RQ and FE R		RQ and FE R	
Demonstrate how to optimize resources of a small business.	X = See key below IRM		RA and FE R						
4. Evaluate the value and potential of a multi-generational workforce.	X = See key below IRM					RQ and FE R		RQ and FE R	
5. Apply the leadership skills needed to run a small business in a turbulent or	X = See key below			RA and FE		RA and FE	RA and FE	, ,	
discontinuous environment. GBUS 403: Business Plan Development 2	IRM			R		R	R		
Demonstrate a competitive advantage within a business plan.	X = See key below	RQ and FE R		RQ and FE R					RQ and FE R
Demonstrate how to use scenario planning and intuition to develop a business vision.	X = See key below IRM	N.	RQ and FE R	N.					RQ and FE R
Analyze the different strategies used to improve service quality and value for	X = See key below		R	RQ and FE		RQ and FE			К
clients.  4. Demonstrate how to incorporate virtual teams into a technology-based business	IRM X = See key below			R		R	RA and FE	RA and FE	RA and FE
strategy.  5. Utilize organic systems fundaments to establish a sustainable network or	IRM X = See key below		FE and RO	FE and RQ			R	R	R
business.	IRM		R	R					
GBUS 404: Accounting  1. Analyze the basic principles of accounting.	X = See key below		RQ and FE	1	1				
	IRM		1						
Differentiate the roles of accounting in society.	X = See key below IRM		RA and FE I						
<ol><li>Apply the key elements of a balance sheet, income statement, and a statement o cash flows.</li></ol>	X = See key below IRM		CS and FE						
Distinguish the key elements of financial statements.	X = See key below IRM		RQ and FE						
5. Apply effective techniques to communicate accounting information.	X = See key below IRM		CS and FE						
GBUS 405: Finance									
Apply the role of the financial officer in managing the financial resources of the firm.	X = See key below IRM		RQ and FE R						
Utilize basic financial terminology in class discussions and written assignments.	X = See key below		RQ and FE						
Apply mathematical calculations for financial analysis.	IRM X = See key below		R CS and FE						
Compare basic principles of financial analysis	IRM X = See key below		R CS and FE						
Demonstrate an understanding of the ethical issues of financial decisions.	IRM X = See key below		R RA and FE						
Evaluate the importance of critical analysis in financial operations.	IRM X = See key below		R RQ and FE						
7. Apply financial risk management for business continuity.	IRM X = See key below		R FE						
	IRM		R						
MGMT 301: Principles of Global Management  1. Compare the tools available to managers of a digital organization.	X = See key below				RA and FE				
	IRM				I				
Examine the basic principles of e-commerce.	X = See key below IRM			RQ and FE R					
Analyze the behavioral and human resource practices of productive global organizations.	X = See key below			RA and FE					
o Barrisano.	IRM	I	I	К	I		1	I	1 I

			1		1	1			
Apply the basic strategies to champion change in an organization.	X = See key below IRM						RQ and FE		
E. Differentiate the abarestoristics of lang term experientions							R	FF	
Differentiate the characteristics of long-term organizations.	X = See key below IRM		+	+	<del> </del>	1		FE R	-
MGMT 302: International Managerial Leadership	INP							n	
Analyze the leadership characteristics for top performance.	X = See key below					RA and FE			
	IRM					R			
Demonstrate how intuition is used by managers to adapt to unexpected	X = See key below					RQ and FE	RQ and FE		
challenges and opportunities.	IRM					R	R		
Contrast how leaders and managers establish strategies that anticipate future	X = See key below	RA and FE				RA and FE	RA and FE		
scenarios.	IRM	R				R	R		
4. Evaluate the leadership theories and practices designed to mitigate disruptions	X = See key below						RQ and FE	RQ and FE	
cause by technological change.	IRM						R	R	
Differentiate the threats and opportunities facing global businesses and organizations.	X = See key below	FE and RQ				FE and RQ	FE and RQ	FE and RQ	
	IRM	R				R	R	R	
MGMT 303: International Human Resource Management  1. Analyze how wisdom and data can be leveraged to improve human resources.	X = See key below		RA and FE						
1.7 may 20 now woodon and data can be to voiaged to improve name in coodings.	IRM		R						
Compare the emotional, behavioral, and generational dynamics in the	X = See key below		RQ and FE			RQ and FE			
workplace.	IRM		R			R			
Demonstrate how to manage virtual teams for distance collaboration.	X = See key below		RA and FE				RA and FE		
_	IRM		R				R		
4. Analyze the forces used to drive performance and results in a global workforce.	X = See key below						RQ and FE	RQ and FE	
	IRM						R	R	
<ol><li>Demonstrate how to improve communication in the workplace to mitigate stress</li></ol>			FE and RQ			FE and RQ			
	IRM		R			R			
MGMT 401: Strategic Management					1		<u> </u>		
Analyze how to manage information strategically.	X = See key below					RA and FE		RA and FE	RA and FE
2. Illustrate hourte establish a learning a	IRM		1	1		R	DO - 155	R	R
Illustrate how to establish a learning organization.	X = See key below IRM		<del> </del>	1		RQ and FE	RQ and FE		RQ and FE
Demonstrate how to establish goals that aligned with the mission of an						R	R		R
Demonstrate now to establish goals that aligned with the mission of an organization.	X = See key below					RA and FE	RA and FE		RA and FE
	IRM					R	R		R
Examine methods of managing unexpected change in an organization.	X = See key below					RQ and FE	RQ and FE		RQ and FE
Apply the strategic advantages of a diverse workforce	IRM X = See key below					R FE and RA	R FE and RA	FE and RA	R
5. Appty the strategic advantages of a diverse workforce	IRM					R	R	PE BIIU KA	
MGMT 402: Risk Management and Security	INP					N.	В	n	
Demonstrate how to manage safety and health in a global organization.	X = See key below					RA and FE		RA and FE	
	IRM					R		R	
Compare the regulatory laws designed to protect knowledge-based assets.	X = See key below						RQ and FE	RQ and FE	
	IRM						R	R	
<ol> <li>Apply the basic rules for acquiring and protecting new technology.</li> </ol>	X = See key below						RA and FE	RA and FE	
	IRM						R	R	
Demonstrate how to manage the risks facing global organizations.	X = See key below					RQ and FE	RQ and FE	RQ and FE	RQ and FE
	IRM					R	R	R	R
<ol> <li>Analyze risks associated with global pandemics and strategies to mitigate their effects.</li> </ol>	X = See key below					FE	FE	FE	
	IRM					R	R	R	
MGMT 403: Production and Operations Management  1. Analyze the basic quality standards of organizations.	X = See key below				1	RA and FE	T	RA and FE	
1. Analyze the basic quality standards of organizations.	IRM					R		R	
Demonstrate how a supply chain can influence customer satisfaction.	X = See key below			RQ and RA		I.		RQ and RA	
	IRM			R				R	
3. Differentiate the emotional, technology and knowledge skills a workforce needs				RA and CS		RA and CS		RA and CS	
to achieve optimal performance.	IRM			R		R		R	
Demonstrate decision-making to improve customer service.	X = See key below					RQ	RQ		
	IRM					R	R		
5. Illustrate how to manage unexpected change in the productions and operations						RA and FE	RA and FE		
of a global organization.	IRM					R	R		
MGMT 404: Sustainability	L V 0 . I . I .	24 155				24 155	DA 155		
<ol> <li>Differentiate the basic strategies for managing environmental resources of global organizations.</li> </ol>	X = See key below	RA and FE R		1		RA and FE R	RA and FE		
Compare tthe international environmental standards established by the ISO.			-	<del>                                     </del>		К	R	PO.	
2. Compare the international environmental standards established by the ISO.	X = See key below IRM	RQ		<del>                                     </del>				RQ R	
Demonstrate how to manage the environmental quality of a global organization		R	-	+	<del> </del>	RA	RA	R	RA
2. 2. 2. 2. 2. 2. 2. 2. 2. 2. 2. 2. 2. 2	IRM		<del> </del>	1		RA R	RA R		R
			<del> </del>	1		RQ	RQ		n
4. Demonstrate how to minimize waste by using optimal resource management	X = See key helow		1	1		R	R		
<ol> <li>Demonstrate how to minimize waste by using optimal resource management techniques.</li> </ol>	X = See key below IRM							<b>.</b>	
		FE and RQ			İ		FE and RQ	FE and RQ	
techniques.	IRM	FE and RQ					FE and RQ R	FE and RQ R	
techniques.  5. Analyze the water and energy challenges facing global organizations.  GSYS 301: Introduction to Global Systems	IRM X = See key below IRM	R							
techniques.  5. Analyze the water and energy challenges facing global organizations.	IRM X = See key below IRM  X = See key below	R RA and FE	RA and FE						
techniques.  5. Analyze the water and energy challenges facing global organizations.  GSVS 301: Introduction to Global Systems  1. Analyze causal loop, as well as stock and flow diagrams.	IRM  X = See key below  IRM  X = See key below  IRM	R	R					R	
techniques.  5. Analyze the water and energy challenges facing global organizations.  GSYS 301: Introduction to Global Systems	IRM  X = See key below  IRM  X = See key below  IRM  X = See key below  X = See key below	R RA and FE	R RQ and FE		RQ and FE			R RQ and FE	
techniques.  5. Analyze the water and energy challenges facing global organizations.  GSYS 301: Introduction to Global Systems  1. Analyze causal loop, as well as stock and flow diagrams.  2. Examine the commonly observed structures in global systems.	IRM  X = See key below  IRM  X = See key below  IRM  X = See key below  IRM  IRM	R RA and FE	R RQ and FE R		RQ and FE R		R	R	
techniques.  5. Analyze the water and energy challenges facing global organizations.  GSVS 301: Introduction to Global Systems  1. Analyze causal loop, as well as stock and flow diagrams.	IRM X = See key below IRM  X = See key below IRM X = See key below IRM X = See key below IRM X = See key below	R RA and FE	R RQ and FE R RQ and FE			RQ and FE		R RQ and FE	
techniques.  5. Analyze the water and energy challenges facing global organizations.  GSYS 301: Introduction to Global Systems  1. Analyze causal toop, as well as stock and flow diagrams.  2. Examine the commonly observed structures in global systems.  3. Apply the scientific method to global business practices.	IRM  X = See key below IRM  X = See key below IRM  X = See key below IRM  X = See key below IRM  IRM	R RA and FE	R RQ and FE R		R	RQ and FE R	R RQ and FE	R RQ and FE	
techniques.  5. Analyze the water and energy challenges facing global organizations.  GSYS 301: Introduction to Global Systems  1. Analyze causal loop, as well as stock and flow diagrams.  2. Examine the commonly observed structures in global systems.	IRM  X = See key below IRM  X = See key below IRM  X = See key below IRM  X = See key below IRM  X = See key below IRM  X = See key below IRM	R RA and FE	R RQ and FE R RQ and FE		R RA and FE		R RQ and FE R RA and FE	R RQ and FE	
techniques.  5. Analyze the water and energy challenges facing global organizations.  GSYS 301: Introduction to Global Systems  1. Analyze causal toop, as well as stock and flow diagrams.  2. Examine the commonly observed structures in global systems.  3. Apply the scientific method to global business practices.	IRM  X = See key below IRM  X = See key below IRM  X = See key below IRM  X = See key below IRM  IRM	R RA and FE	R RQ and FE R RQ and FE		R		R RQ and FE	R RQ and FE	

	IRM					R		R	<u></u> _
SYS 302: Visioning and Creativity	V - C level-leve					DA   FF		DA   EE	
Analyze creative leadership techniques.	X = See key below					RA and FE		RA and FE	
	IRM					R		R	
Apply leadership knowledge, vision and organizational change.	X = See key below				RQ and FE	RQ and FE			
	IRM				R	R			
. Evaluate leadership vision in the global workplace and multicultural contexts.	X = See key below	RA and FE	RA and FE			RA and FE			
	IRM	R	R			R			
Define the characteristics of successful leaders from private and public sectors.	X = See key below	RQ and FE				RQ and FE			
	IRM	R				R			
Contrast leadership styles and behaviors.	X = See key below	FE and RA				FE and RA		FE and RA	
	IRM	P				B		R	
Demonstrate how to monitor a organizational vision over time.		FE and RA				FE and RA		FE and RA	
	X = See key below								
	IRM	R				R		R	
SYS 303: Generational Dynamics									
Analyze the global effects of population growth.	X = See key below	RA and FE						RA and FE	
	IRM	R						R	
. Evaluate the cause and effects of generational dynamics in the workplace.	X = See key below	RQ and FE							
	IRM	R							
Examine the areas where globalization and demographics affect organizations.	X = See key below	RQ and FE						RQ and FE	
	IRM	R						R	
Compare the characteristics of your generation to other generations.	X = See key below				<b>†</b>			RA and FE	
compare the origination of your gonoration to outer gonorations.	IRM								
Interpret the organizational preferences of Millannials		DO	DO   FF		<b>+</b>			R	
Interpret the organizational preferences of Millennials.	X = See key below	RQ and FE	RQ and FE		ļ			RQ and FE	
	IKM	R	R					R	
SYS 401: Systems Thinking and Approach									
	X = See key below							<u> </u>	RA and FE
	IRM								R
Apply the concept of system re-design.	X = See key below				1			RQ and FE	
	IRM							R	
Apply the concept of interconnectedness.	X = See key below		RQ and FE					RQ and FE	
	IRM		R		<del> </del>			R	
Demonstrate how to ask "what-if" questions about possible future behaviors.	X = See key below		"		1		FE and RA	FE and RA	
	IDM				<del> </del>		P P	R R	
Evaluate the models of decision moting that have a second at the second	V - C I I						K	К	DA . 155
	X = See key below						RA and FE		RA and FE
	IRM						R		R
Apply the systems approach.	X = See key below						FE	FE	FE
	IRM						R	R	R
SYS 402: Information Systems and Technology									
Differentiate the components of a computer-based information system.	X = See key below				RA and FE				
	IRM				R				
Analyze different types of information systems.	X = See key below				RQ and FE			RQ and FE	
	IRM				R			B	
Examine the IS development process.	X = See key below				RA and FE			RA and FE	
	IRM				R			R	
Analyze global management challenges associated with the use of computer-	X = See key below				n		DA 155	n n	
							RA and FE		
ased information systems.	IRM						R		
Apply the principles of distance activity.	X = See key below				FE		FE		
	IRM				R		R		
SYS 403: Global Competitiveness									
	X = See key below	RA and FE							
ometitiveness.	IRM	R			1				
Demonstrate how must innovate to remain competitive.	X = See key below						RA and FE	RA ande FE	
	IRM						R	R	
Illustrate how a competitive advantage is inlfuenced by knowledge.	X = See key below				<del> </del>		RQ and FE		
	IRM				<del> </del>		RQandre		
Demonstrate how arranizational culture influences competitivences		BA or 3 CC			<b>+</b>		n)	DA o-d FF	
Demonstrate how organizational culture influences competitiveness.	X = See key below	RA and FE			<b> </b>			RA and FE	ļ
	IRM	R						R	
Examine how to develop global skills.	X = See key below	RA and FE						RA and FE	
								R	
	IRM	R							
NTR 301: Introduction to Global Entrepreneurship									
NTR 301: Introduction to Global Entrepreneurship Analyze the role of entrepreneurship in modern business.	X = See key below	R RA and FE		RA and FE			RA and FE		
NTR 301: Introduction to Global Entrepreneurship Analyze the role of entrepreneurship in modern business.				RA and FE R			RA and FE R		
NTR 301: Introduction to Global Entrepreneurship  Analyze the role of entrepreneurship in modern business.	X = See key below IRM	RA and FE R			RQ and FE				
NTR 301: Introduction to Global Entrepreneurship Analyze the role of entrepreneurship in modern business.  Distinguish the personal characteristics of successful entrepreneurs.	X = See key below	RA and FE			RQ and FE R				
NTR 301: Introduction to Global Entrepreneurship Analyze the role of entrepreneurship in modern business.  Distinguish the personal characteristics of successful entrepreneurs.	X = See key below IRM X = See key below IRM	RA and FE R RQ and FE R		R					
NTR 3011. Introduction to Global Entrepreneurship Analyze the role of entrepreneurship in modern business.  Distinguish the personal characteristics of successful entrepreneurs.  Differentiate the elements of a business plan and its role within a start-up	X = See key below IRM X = See key below IRM X = See key below IRM	RA and FE R RQ and FE R RA and FE		R RA and FE					
NTR 301: Introduction to Global Entrepreneurship Analyze the role of entrepreneurship in modern business.  Distinguish the personal characteristics of successful entrepreneurs.  Differentiate the elements of a business plan and its role within a start-up usiness.	X = See key below IRM X = See key below IRM X = See key below IRM	RA and FE R RQ and FE R		R RAand FE R					
NTR 301: Introduction to Global Entrepreneurship  Analyze the role of entrepreneurship in modern business.  Distinguish the personal characteristics of successful entrepreneurs.  Differentiate the elements of a business plan and its role within a start-up usiness.  Examine intellectual property in the context of global entrepreneurship.	X = See key below IRM X = See key below IRM X = See key below IRM X = See key below IRM X = See key below	RA and FE R RQ and FE R RA and FE		R RA and FE R RQ and FE					
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NTR 3011 Introduction to Global Entrepreneurship  Analyze the role of entrepreneurship in modern business.  Distinguish the personal characteristics of successful entrepreneurs.  Differentiate the elements of a business plan and its role within a start-up usiness.  Examine intellectual property in the context of global entrepreneurship.  Analyze resource management in an entrepreneurial business.  Compare the role of technology in distance collaboration and global interpreneurship.  Contrast technologies typically used for distance collaboration in global	X = See key below IRM X = See key below IRM X = See key below IRM X = See key below IRM X = See key below IRM X = See key below IRM X = See key below IRM X = See key below IRM X = See key below IRM X = See key below	RAandFE R RQ and FE R RAAndFE R		R RA and FE R RQ and FE	R  RAand FE  R  FE and RQ	R RA and FE			
NTR 3011 Introduction to Global Entrepreneurship  Analyze the role of entrepreneurship in modern business.  Distinguish the personal characteristics of successful entrepreneurs.  Differentiate the elements of a business plan and its role within a start-up usiness.  Examine intellectual property in the context of global entrepreneurship.  Analyze resource management in an entrepreneurial business.  Compare the role of technology in distance collaboration and global interpreneurship contrast technologies typically used for distance collaboration in global regarizations.	X = See key below IRM X = See key below IRM X = See key below IRM X = See key below IRM X = See key below IRM IRM IRM X = See key below IRM IRM IRM IRM IRM IRM IRM IRM IRM IRM	RAandFE R RQ and FE R RAAndFE R		R RA and FE R RQ and FE	R  RAandFE  R	R RA and FE R			
NTR 301: Introduction to Global Entrepreneurship  Analyze the role of entrepreneurship in modern business.  Distinguish the personal characteristics of successful entrepreneurs.  Differentiate the elements of a business plan and its role within a start-up usiness.  Examine intellectual property in the context of global entrepreneurship.  Analyze resource management in an entrepreneurial business.  Compare the role of technology in distance collaboration and global interpreneurship.  Contrast technologies typically used for distance collaboration in global reganizations.  NTR 401: Global Venture Development	X = See key below IRM X = See key below IRM X = See key below IRM X = See key below IRM IRM X = See key below IRM X = See key below IRM X = See key below IRM X = See key below IRM X = See key below IRM X = See key below	RAandFE R RQ and FE R RAAndFE R		R RA and FE R RQ and FE	R  RAand FE  R  FE and RQ	R RA and FE R			DAnnes
NTR 301: Introduction to Global Entrepreneurship  Analyze the role of entrepreneurship in modern business.  Distinguish the personal characteristics of successful entrepreneurs.  Differentiate the elements of a business plan and its role within a start-up usiness.  Examine intellectual property in the context of global entrepreneurship.  Analyze resource management in an entrepreneurial business.  Compare the role of technology in distance collaboration and global interpreneurship.  Contrast technologies typically used for distance collaboration in global reganizations.  NTR 401: Global Venture Development	X = See key below IRM X = See key below IRM X = See key below IRM X = See key below IRM X = See key below IRM X = See key below IRM X = See key below IRM X = See key below IRM X = See key below IRM X = See key below	RAandFE R RQ and FE R RAAndFE R RAAndFE		R RA and FE R RQ and FE	R  RAand FE  R  FE and RQ	R RA and FE R			RAandFE
NTR 301: Introduction to Global Entrepreneurship  Analyze the role of entrepreneurship in modern business.  Distinguish the personal characteristics of successful entrepreneurs.  Differentiate the elements of a business plan and its role within a start-up usiness.  Examine intellectual property in the context of global entrepreneurship.  Analyze resource management in an entrepreneurial business.  Compare the role of technology in distance collaboration and global integreneurship.  Contrast technologies typically used for distance collaboration in global granizations.  NTR 401: Global Venture Development  Examine the strategic steps a company should take before expanding globally.	X = See key below IRM X = See key below IRM X = See key below IRM X = See key below IRM X = See key below IRM IRM X = See key below IRM X = See key below IRM IRM X = See key below IRM X = See key below IRM X = See key below IRM X = See key below IRM X = See key below IRM X = See key below IRM	RAandFE R RQ and FE R RAAndFE R RAAndFE		R RA and FE R RQ and FE	R RAand FE R FE and RQ R	R RA and FE R			R
NTR 3011 Introduction to Global Entrepreneurship  Analyze the role of entrepreneurship in modern business.  Distinguish the personal characteristics of successful entrepreneurs.  Differentiate the elements of a business plan and its role within a start-up usiness.  Examine intellectual property in the context of global entrepreneurship.  Analyze resource management in an entrepreneurial business.  Compare the role of technology in distance collaboration and global interpreneurship.  Contrast technologies typically used for distance collaboration in global genizations.  NTR 401: Global Venture Development  Examine the strategic steps a company should take before expanding globally.  Analyze when an organization should go global and what factors have to be in	X = See key below IRM X = See key below IRM X = See key below IRM X = See key below IRM IRM X = See key below IRM X = See key below IRM X = See key below IRM X = See key below IRM X = See key below IRM X = See key below	RAandFE R RQ and FE R RAAndFE R RAAndFE		R RA and FE R RQ and FE	RAand FE R FE and RQ R RQ and FE	R RA and FE R			R RQ and FE
NTR 301: Introduction to Global Entrepreneurship  Analyze the role of entrepreneurship in modern business.  Distinguish the personal characteristics of successful entrepreneurs.  Differentiate the elements of a business plan and its role within a start-up usiness.  Examine intellectual property in the context of global entrepreneurship.  Analyze resource management in an entrepreneurial business.  Compare the role of technology in distance collaboration and global intrepreneurship.  Contrast technologies typically used for distance collaboration in global genizations.  NTR 401: Global Venture Development  Examine the strategic steps a company should take before expanding globally.  Analyze when an organization should go global and what factors have to be in face.	X = See key below IRM X = See key below IRM X = See key below IRM X = See key below IRM X = See key below IRM IRM X = See key below IRM X = See key below IRM IRM X = See key below IRM X = See key below IRM X = See key below IRM X = See key below IRM X = See key below IRM X = See key below IRM	RAandFE R RQ and FE R RAAndFE R RAAndFE	RAandFE	R RA and FE R RQ and FE	R RAand FE R FE and RQ R	R RA and FE R			R

products.			_		_				_
	IRM		R		R				R
Demonstrate how utilize data to catagorize potetial new global markets.	X = See key below		RQ and FE						RQ and FE
	IRM		R						R
<ol><li>Apply the two fundamental decisions a company must make before any</li></ol>	X = See key below				RA and FE				RA and FE
international planning is done.	IRM				R				R
Demonstrate how work teams interact in a global venture.	X = See key below		RA and FE						RA and FE
	IRM		R						R
ENTR 402: E-commerce and Social Media									
Demonstrate how to track reports, commentaries and queries related to the	X = See key below			RA and FE	RA and FE			1	1
exploration of social media and e-business.	IRM		-	R	R				
				n					
Construct a social media account for your business or project of interest.	X = See key below				RA and FE				
	IRM				R				
<ol> <li>Create an e-commerce account for your business or project of interest.</li> </ol>	X = See key below				RE and FE				
	IRM				R				
4. Apply the tools avaiable to manage multiple social media and e-commerce	X = See key below				RQ and FE			RQ and FE	
platforms.	IRM				R			R	
5. Analyze social media's influence on e-commerce.	X = See key below		-	RQ and FE	RQ and FE		RQ and FE	IV.	
5. Arratyze social media s inituence on e-commerce.					•				
	IRM			R	R		R		
MARK 301: Introduction to Global Marketing									
Differentiate the key elements of a global marketing strategy.	X = See key below		1	RA and FE				RA and FE	
	IRM		1	R				R	
<ol><li>Apply frameworks, concepts, models, and techniques for global marketing.</li></ol>	X = See key below		RQ and FE				RQ and FE		
	IRM		В		1	İ	В		
Compare the marketing startegies commonly used in global organizations.	X = See key below			RA and FE		1	.,	RA and FE	
	IRM		<del>                                     </del>				<b> </b>		
				R				R	
Analyze the use of distance collaboration for global marketing.	X = See key below		RQ and FE				RQ and FE		
	IRM		R				R		
5. Develop a global marketing plan that incororates the use of web-based	X = See key below		RA and FE	RA and FE			RA and FE		
technology.	IRM		R	R		ĺ	R		
MARK 302: Global Marketing Research									
Demonstrate the effect of regional culture on market research.	X = See key below		RA and FE					RA and FE	
<u> </u>	IRM		R		†			R	
Design a market research proposal.			n	RQ and RA				RQ and RA	
2. Design a market research proposat.	X = See key below			•					
	IRM			R				R	
3. Demonstrate how to position a brand.	X = See key below			RQ and RA				RQ and RA	
	IRM			R				R	
Contrast quantitative and qualitative research.	X = See key below			RA					
	IRM			R					
5. Demonstrate how a focus group is designed.	X = See key below							RQ	
	IRM		<b>†</b>		<b>†</b>			R	
MARK 401. Clobal Advertising	IKPI							- R	
MARK 401: Global Advertising			1	DA 155		1	T	DA	1
<ol> <li>Compare the most common advertising strategies used by global organization</li> </ol>				RA and FE				RA and FE	
	IRM			R				R	
<ol><li>Analyze the basic principles and concepts in cross-cultural advertising.</li></ol>	X = See key below			RQ and FE				RQ and FE	
	IRM			R				R	
Categorize the type of data used in global advertising.	X = See key below		1	RA and FE		ĺ	RA and FE		
	IRM		<del> </del>	R	1	i	B		
Compare characteristics of successful global advertising campaigns.	X = See key below		1	RQ and FE		1	RQ and FE		
- compare analogoration of autocastic groups developing callipages.	IRM		-	RQ and FE			RQandre		
				II.			- 11		
<ol><li>Demonstrate how culture influences global advertising.</li></ol>	X = See key below		RA and FE	RA and FE			RA and FE		
	IRM		R	R			R		
PRAC 401: Practicum and Directed Research 1									
Analyze the major educational objectives for all BSGM courses.	X = See key below	RA, RQ and FE	RA, RQ and FE	RA, RQ and FE	RA, RQ and FE	RA, RQ and FE	RA, RQ and FE	RA, RQ and FE	RA, RQ and FE
	IRM	R	R	R	R	R	R	R	R
Differentiate the elements of a research/business plan proposal.	X = See key below	RQ and FE		RQ and FE				RQ and FE	RQ and FE
The second secon	IRM	R		R				R	R
Construct a results-based research/business plan proposal.		n	RA and FE	n		RA and FE	<b> </b>	n	RA and FE
Construct a results-based research/business plan proposal.	X = See key below				ļ				
	IRM		R			R			R
<ol> <li>Develop a business plan proposal with research data supporting your argument</li> </ol>			<u> </u>	<u> </u>	<u> </u>	1	RA, RQ and FE	RA, RQ and FE	RA, RQ and FE
and projections.	IRM						R	R	R
PRAC 402: Practicum and Directed Research 2			•	·	•	•			
Analyze the major educational objectives for all BSGM courses.	X = See key below	RA, RQ and FE	RA, RQ and FE	RA, RQ and FE	RA, RQ and FE	RA, RQ and FE	RA, RQ and FE	RA, RQ and FE	RA, RQ and FE
•	IRM	M	M	M	М	M	M	M	М
Apply the elements of a research/business plan.		RQ and FE		RQ and FE	.1	RQ and FE		RQ and FE	RQ and FE
2. repery and atomortic on a reason currou all 1655 ptail.	X = See key below								
	IRM	М		М		М		M	M
Execute a results-based research/business plan.	X = See key below		<u> </u>		<u> </u>	RQ and FE	RQ and FE	RQ and FE	RQ and FE
	IRM					М	М	M	M
4. Implement the approved Business Plan / Directed Research from cours	e X = See key below	RA, RQ and FE	RA, RQ and FE	RA, RQ and FE	RA, RQ and FE	RA, RQ and FE	RA, RQ and FE	RA, RQ and FE	RA, RQ and FE
	IRM	М	M	M	М	M	M	M	M
PRAC 401									

X = The assessment which measures the stated program objective/outcome.

KEY	
Projects	P
Researched and Critiqued Articles	RA
Review / Discussion Question Responses	RQ
Case Studies	CS
Web Exercises	WE
Final Exam with Essay Questions	FF

Introduced, Reinforced, Mastered

IRM