

## Master of Science in Communication and Technology

[illegible]



**CT 508 Risk Management and Conflict Resolution**

1. Evaluate the concept and process of mediation.	X = See key below IRM	RA and FE R		RA and FE R		
2. Assess the stages to build cultural synergy in an international negotiation.	X = See key below IRM	RA and FE R			RA and FE R	
3. Assess when it is appropriate to use collaboration over competition in a free-market business context.	X = See key below IRM			RQ and FE R		
4. Analyze the concept of business continuity and change management.	X = See key below IRM			RA and FE R	RA and FE R	
5. Evaluate the five basic categories of risk exposures in a productive environment.	X = See key below IRM	RQ and FE R			RQ and FE R	

**CT 509 Knowledge Management and Intellectual Property**

1. Assess the concept and value of international and global certifications.	X = See key below IRM	RA and FE R			RA and FE R	
2. Develop the Four Phase Matrix of Team Rhythm.	X = See key below IRM				RA and FE R	
3. Evaluate the concept of knowledge protection and management, and its strategic importance.	X = See key below IRM				RQ and FE R	RQ and FE R
4. Differentiate the three main types of patents.	X = See key below IRM			RA and FE R		
5. Analyze the ETK concept and conceptual framework.	X = See key below IRM				RQ and FE R	RQ and FE R
6. Distinguish the concept of organizational synchronization and its relationship to global competitiveness.	X = See key below IRM	RA and FE R			RA and FE R	

**CT 510 Human and Emotional Competence for Networked Organizations**

1. Analyze the principles of creative and future thinking, and the role that they play in human and organizational behavior.	X = See key below IRM		RA and FE R		RA and FE R	
2. Assess the role of intuition in creative thinking.	X = See key below IRM				RA and FE R	
3. Differentiate the conceptual difference between information, knowledge and wisdom.	X = See key below IRM			RQ and FE R	RQ and FE R	
4. Evaluate the concept of human and emotional competence and its crucial importance within our globalized environment.	X = See key below IRM			RA and FE R	RA and FE R	
5. Analyze the concept of “learning not to forget”.	X = See key below IRM		RQ and FE R		RA and FE R	
6. Analyze the essential characteristics of a successful virtual team member.	X = See key below IRM		RA and FE R	RA and FE R	RA and FE R	

**CT 511 Quality and Productivity**

1. Analyze the concept of a holonic organization.	X = See key below IRM	RA and FE R				RA and FE R
2. Evaluate the twelve steps to achieve organizational synchronization.	X = See key below IRM	RA and FE R		RA and FE R		RA and FE R
3. Assess the strategic importance of organizational synchronization today and in the future.	X = See key below IRM			RQ and FE R	RQ and FE R	
4. Analyze the strategic benefits of a multi-generational workforce.	X = See key below IRM	RA and FE R			RA and FE R	
5. Assess Generation Y and its attitudes towards technology and globalization.	X = See key below IRM	RQ and FE R			RQ and FE R	

**CT 512 Client Service and Global Competitiveness**

1. Analyze Lester Thurow’s description of the global economy as being competitive cooperative.	X = See key below IRM	RA and FE R		RA and FE R	RA and FE R	
2. Evaluate the three basic transformations of organizations in the New Economy.	X = See key below IRM	RA and FE R		RA and FE R		RA and FE R

3. Assess the concept of ETK and its relation to performance and quality.	X = See key below	RQ and FE		RQ and FE	RQ and FE	
	IRM	R		R	R	
4. Assess the four drivers of the New Economy that must be recognized by managers to achieve excellence.	X = See key below			RQ and FE	RA and FE	
	IRM			R	R	
5. Analyze the five principles of Total Quality.	X = See key below	RQ and FE		RQ and FE	RQ and FE	RA and FE
	IRM	R		R	R	R
6. Evaluate the three basic challenges to total quality success.	X = See key below	RA and FE		RA and FE	RA and FE	
	IRM	R		R	R	
7. Apply the technique of "Circles of 10" and its application to organizational synchronization.	X = See key below	RA and FE		RA and FE	RA and FE	RA and FE
	IRM	R		R	R	R
<b>CT 513 Directed Research I</b>						
1. Analyze distance activity coordination using the Basic Manual, Guide for Certification and Standards Manual for Distance Activity.	X = See key below	RA and FE	RA and FE		RA and FE	RA and FE
	IRM	R	R		R	R
2. Implement a project that requires the use of DAC competencies.	X = See key below	RQ, P, and FE	RQ, P, and FE		RQ, P, and FE	
	IRM	R	R		R	
3. Propose a directed research study that relates to a central theme of the MSCT program.	X = See key below	RQ and FE	RQ, P, and FE	RQ and FE		RA and FE
	IRM	R	R	R		R
<b>CT 514 Directed Research II</b>						
1. Evaluate the necessary elements for effective communication using technology.	X = See key below	RQ, P, and FE	RQ, P, and FE	RQ, P, and FE	RQ, P, and FE	RQ, P, and FE
	IRM	R	R	R	R	R
2. Implement the directed research proposal approved in course CT 513.	X = See key below	RQ, P, and FE	RQ, P, and FE	RQ, P, and FE	RQ, P, and FE	RQ, P, and FE
	IRM	R	R	R	R	R
3. Formulate the results of the directed research proposed in course CT 513.	X = See key below	RQ, P, and FE	RQ, P, and FE	RQ, P, and FE	RQ, P, and FE	RQ, P, and FE
	IRM	R	R	R	R	R
<b>CT 515 Directed Research III</b>						
1. Develop on the knowledge and skills needed to realize communication using information technology.	X = See key below	FE, P, RQ and RA	FE, P, RQ and RA	FE, P, RQ and RA	FE, P, RQ and RA	FE, P, RQ and RA
	IRM	M	M	M	M	M
2. Evaluate the directed research proposal results implemented in course CT 514.	X = See key below	FE, P, RQ and RA	FE, P, RQ and RA	FE, P, RQ and RA	FE, P, RQ and RA	FE, P, RQ and RA
	IRM	M	M	M	M	M
3. Compare the directed research results to the competencies presented in the program.	X = See key below	FE, P, RQ and RA	FE, P, RQ and RA	FE, P, RQ and RA	FE, P, RQ and RA	FE, P, RQ and RA
	IRM	M	M	M	M	M

X = The assessment which measures the stated program objective/outcome.

<b>KEY</b>	
Projects	P
Researched and Critiqued Articles	RA
Review / Discussion Question Responses	RQ
Case Studies	CS
Web Exercises	WE
Final Exam with Essay Questions	FE
Introduced, Reinforced, Mastered	IRM