



List of Required Course Textbooks
Master of Science in Communication and Technology
January 2, 2025

Course	Textbooks	Estimated Price (USD)
CT 501: Globalization and the New Technology	Cardenas, M.A. (2023), The MAC Effect, ITC Publishers, San Diego, CA, ISBN: 0-9678468-0-3. (Available online in Canvas LMS at no cost to SDGKU students). Gadatsch, A. (2023), Business Process Management: Analysis, Modelling, Optimisation and Controlling of Processes, 1 st Edition, Editorial: Springer, ISBN: 978-3658415839	\$ - \$ 59
CT 502: Distance Activity Management	Autor, D., Mindell, D., Reynolds, E. and Solow, R. (2023), The Work of the Future: Building Better Jobs in an Age of Intelligent Machines, the MIT Press, ISBN: 978-0-262-54730-7	\$ 23
CT 503: Training Development of Distance Activity Professionals	Kelson, G. (2023), Connected Across Distances: Mastering Remote Team Collaboration, Independently Published, ISBN: 979-8325433993	\$ 11
CT 504: Collaboration Networks	McDowell, T. (2023), Strategies for Organization Design: Using the Peoplecture Model to Improve Collaboration and Performance, Publisher: Wiley, ISBN-13: 978-0655832270	\$ 19
CT 505: Strategic Vision	Cardenas, M. A. (2023), Productivity with a Global Flair, ITC Publishers, San Diego, CA, ISBN: 1-931614-36-9. (Available online in Canvas LMS at no cost to SDGKU students).	\$ -



	Donahue, W. (2023), Facilitating Strategic Planning: Process to Chart Your Course - A Competency Based Approach that Integrates Strategic Thinking and Planning with Vision, Independently Published, ISBN 979-8867708412	\$ 18
CT 506: Telecommunications and the Global Electronic Highway 1	Akbari, D. (2024), Digital Economy: The Strategies that Drive Success in the Modern Digital Age, Independently Published, ISBN: 9798883811042	\$ 9
CT 507: Telecommunications and the Global Electronic Highway 2	Sutherland, K. and Lawrenc, B. (2023), A Practical Guide to Service Management: Insights from Industry Experts for Uncovering, Implementing, and Improving Service Management Practices, Packt Publishing, ISBN: 978-1804612507	\$ 56
CT 508: Risk Management and Conflict Resolution	Li, R. (2023), Risk Management for Small Businesses: 7 Effective Strategies to Understand, Identify and Navigate Risks That Will Make or Break Your Business, Editorial: Rhys Li Coaching, ISBN: 979-8218235093	\$ 16
CT 509: Knowledge Management and Intellectual Property	Kimiz, D. (2023), Knowledge Management in Theory and Practice, MIT Press, ISBN: 978-0262048125	\$ 81
CT 510: Human and Emotional Competence for Networked Organization	Zwell, M. (2024), Creating a Culture of Competence, Editorial: Bookbaby, ISBN: 979-8350955538	\$ 28
CT 511: Quality and Productivity	Coimbra, D. (2024), Total Quality Management: Principles and Tools to Improve the Quality of Products and Services, Independently Published, ISBN: 9798859375943	\$ 10



CT 512: Client Service and Global Competitiveness	Suresh, A. (2023), Marketing Services, Independently Published, ISBN: 979-8396208278	\$ 18
CT 513: Directed Research I	No textbooks required	-
CT 514: Directed Research II	No textbooks required	-
CT 515: Directed Research III	No textbooks required	-
TOTAL		\$ 348