

## Master of Science in International Management

Course Name	Upon completion of this program, the student will be able to:	PLO1 - Analyze the concept of globalization, its evolution, and current importance.	PLO2 - Evaluate the concept of international managerial leadership competence (IML) to improve organizational	PLO3 - Analyze the systems approach to solve the increasingly complex problems of organizations with a global perspective.	PLO4 - Evaluate the key dimensions of global competitiveness.	PLO5-Develop socially responsible business strategies with a global vision.
IM 501 Globalization and the New Economy						
Assess the practical use and significance of the Basic Manual, Guide for Certification and Standards of International Managerial Leadership (IML) as	X = See key below				RQ and FE	RQ and FE
a global competency.	IRM				1	1
2. Evaluate the basic dynamics of the New Economy and the concept of	X = See key below		RQ and FE			RQ and FE
World-class performance and standards.	IRM		I			I
3. Intepret the concept of globalization and its impact on international	X = See key below	RQ and FE			RQ and FE	RQ and FE
management.	IRM	1			1	1
4. Analyze the basic characteristics of the new multi-cultural entrepreneur.	X = See key below	RQ and FE				RQ and FE
	IRM	1				I
<ol><li>Compare the opportunities and strengths of the globalization of time and work.</li></ol>	X = See key below IRM	RQ and FE			RQ and FE	
6. Apply the systems approach methodology to develop an achievable and	X = See key below	CS and FE			l l	CS and FE
optimistic strategic vision.	IRM	I				I
IM 502 Workforce Dynamics and Global Competitiveness						
Evaluate commercial diplomacy in the contect of international	X = See key below		RQ and FE	RQ and FE		
management.	IRM		I	1		
2. Analyze the concept of ADR (alternative dispute resolution) and the	X = See key below	RQ and FE			RQ and FE	
reasons for its increasing importance and practice.	IRM	R			I	
3. Assess workplace trends and the changing realities of work in a global	X = See key below	RQ and FE	RQ and FE		RQ and FE	
context.	IRM	R				
	X = See key below	RQ and FE	RQ and FE		RQ and FE	
4. Interpret the concept of a holonic organization	IRM	R	NQ allurE		NQ allu FE	
5. Appraise the concept of lifelong learning and its importance for global	X = See key below	FE and RA	·		FE and RA	
competitiveness.	IRM	R			1	
IM 503 Systems Approach and Methodology						
1. Analyze the systems approach and methodology in the context of	X = See key below			RQ and FE		
international management.	IRM			R		
2. Interpret the concept of Total Quality Management and its systems	X = See key below			RQ and FE		
framework.	IRM			R		
3. Evaluate the concept and process of visioning, and its crucial importance	X = See key below			RQ and FE		RQ and FE
at all levels of society today.  4. Compare international quality and performance excellence programs	IRM			R RQ and FE		R RQ and FE
such as ISO and Malcolm Baldrige.	X = See key below IRM			R		RQandre
IM 504 Strategic Vision and Planning		•			•	
1. Evaluate the process of strategic visioning at an individual and	X = See key below					RQ and FE
organizational level.	IRM					R
Compare strategic visioning and strategic planning.	X = See key below			RA and FE		RA and FE
3. Examine conceptual and practical differences between vision, mission	IRM X = See key below			R	RQ and FE	R RQ and FE
and plan.	IRM				RQAIIGFE	R
Assess the concept of organizational culture and its importance in the	X = See key below				RA and FE	RA and FE
New Economy.	IRM				R	R
5. Justify the significance of openness to change and the ability for an	X = See key below			RA and FE	RA and FE	
organization to change in a globalized environment.	IRM			R	R	
IM 505 Leadership and Human Competence						

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	X = See key below		RQ and FE	RQ and FE		
Interpret effective leadership in a globalized environment.	IRM		R	R		
2. Evaluate the world-class organization and the leadership strategies	X = See key below		RQ and FE		RQ and FE	RQ and FE
required for success.	IRM		R		R	R
3. Assess intuition and creative thinking for desicion-making.	X = See key below IRM		RQ and FE			RQ and FE
4. Analyze the role of the knowledge worker and its importance for global	X = See key below		R	RA and FE	RA and FE	R
competitiveness.	IRM			RAdiure	R	
5. Appraise the technique of mind-mapping and the shape of the	X = See key below		RQ and FE		RQ and FE	
transformational curve.	IRM		R		R	
IM 506 Responsible Management of Environmental Quality						
	X = See key below			RA and FE		
1. Analyze the basic components of an Environmental Management System.	IRM			R		
2. Evaluate the concept and applications of gap analysis in standards	X = See key below			RQ and FE	RQ and FE	
programs.	IRM			R	R	
3. Assess the concept of environmentalism.	X = See key below			RA and FE		
	IRM			R		
4. Examine basic workplace toxicology, viral agents and health risks of our	X = See key below					FE and RQ
productive environment.	IRM X = See key below			FE and RQ		R
5. Appraise thedangers and risks of bio-terrorism in a global context.	IRM			R R		
IM FOT Due de sais de seu del la selab Managara esta						
IM 507 Productivity and Health Management						
1. Assess the relationship of health to productivity in the context of the New		RQ and FE				
Economy.	IRM	R				
Evaluate the concept of occupational medicine and its increasing importance to productivity.	X = See key below IRM	RQ and FE R			RQ and FE R	
	X = See key below	RQ and FE			ĸ	
3. Analyze the concept of organizational spirituality and well-being.	IRM	R				
4. Propose the basic strategies for creating healthy workplaces in a global	X = See key below	RQ and FE			RQ and FE	RQ and FE
organization.	IRM	R			R	R
	X = See key below	CS and FE				CS and FE
5. Appraise the importance of business continuity and change management.	IRM	R				R
IM 508 Networked Organizations and Distance Activity						
il 1000 Not Worked Organizations and Distance Activity						
Analyze the concept of the networked organization.	X = See key below			RQ and FE R		
	IRM X = See key below			RQ and FE	RQ and FE	
Examine distance activity and human networked collaboration.	IRM			R	R	
	X = See key below		RQ and FE		RQ and FE	
Assess E-commerce and its impact on emerging markets.	IRM		R		R	
Analyze the impact of the Internet on global organizations.	X = See key below		RA and FE	RA and FE		
	IRM		R	R		
5. Evaluate the strategic and practical importance of the sequential use of	X = See key below		CS and FE		CS and FE	
technologies to optimize work in human networks.  IM 509 Telecommunications and the Global Electronic	IRM		R		R	
Village						
Compare the three primary video-based communication systems, their	X = See key below		RQ and FE	RQ and FE		
strengths and benefits for productive applications.	IRM		R	R		
2. Differentiate the strengths and limitations of live, synchronous video	X = See key below			RA and FE		
communications in global organizations.	IRM			R		
Evaluate the four steps required to properly implement adequate telecommunications and multimedia technology solutions in an	X = See key below			CS and FE		
organization.	IRM			R		
Assess the use of multimedia in networked collaboration.	X = See key below		RQ and FE			
4. Assess the use of muttimedia in hetworked collaboration.	IRM		R			
5. Analyze the impact of social networks on work and productivity.	X = See key below			CS and FE		
	IRM			R		
IM 510 Benchmarking and Client Service						
Evaluate the essential components of quality client service and	X = See key below		RQ and FE		RQ and FE	
and the second s	,	1		_		I

satisfaction.	IRM		R		R	
2. Analyze the basic characteristics of the emerging job market in the New	X = See key below			RA and FE		RA and FE
Economy.	IRM			R		R
3. Compare the three major shifts of world thinking with regard to	X = See key below		RQ and FE		RQ and FE	
knowledge, jobs and organizations.	IRM		R		R	
A According distinguishing above stavistics of the second state of the	X = See key below				CS and FE	CS and FE
4. Assess the distinguishing characteristics of the new global corporation.	IRM				R	R
5. Interpret the concept of international benchmarking in the New	X = See key below		RQ and FE		RQ and FE	
Economy.	IRM		R		R	
Market Ma						
IM 511 Managerial Excellence and Total Quality						
1. Analyze international quality standards and their relationship to global	X = See key below	RQ and FE	RQ and FE		RQ and FE	
competitiveness.	IRM	R	R		R	
O Annahada Farra Dhara Matair af Taran Dhathar	X = See key below	RQ and FE		RQ and FE		RQ and FE
2. Apply the Four Phase Matrix of Team Rhythm.	IRM	R		R		R
	X = See key below	RQ and FE		RQ and FE		RQ and FI
3. Evaluate the concept of ETK and its relation to performance and quality.	IRM	R		R		R
4. Assess the four drivers of the New Economy that must be recognized by	X = See key below		RQ and FE	RQ and FE		
managers to achieve excellence.	IRM		R	R		
5. Examine the five key managerial behaviors for trust and openness within	X = See key below	RA and FE		RA and FE		
the New Economy.	IRM	R		R		
	X = See key below	RA and FE			RA and FE	RA and FE
6. Assess the concept of customer-focused performance and quality.	IRM	R		+	R B	R
	II W I	K			",	- N
IM 512 Technology Transfer and Knowledge Management						
Analyze the process of international technology transfer and its increased	X = See key below			RQ and FE	RQ and FE	
strategic importance.	IRM			R	B	
Evaluate the role and services of international development agencies						
such as UNCTAD and the World Bank in the transfer of information and	X = See key below			RQ and FE	RQ and FE	
technology.	IRM			R	R	
	X = See key below		RQ and FE		RQ and FE	
3. Examine the process of commercialization in the global market.	IRM		R		R	
	X = See key below			RQ and FE		
4. Assess the process of transforming know-how into marketable value.	IRM			R		
5. Evaluate the concept of knowledge protection and management, and its	X = See key below		RQ and FE	RQ and FE		
strategic importance.	IRM		R	R		
Compare the two main strategies to manage intellectual property (IP)	X = See key below		RQ and FE	RQ and FE		
rights in an organization.	IRM		R	R		
IM 513 Directed Research I						
1. Interpret International Managerial Leadership using the Basic Manual,	X = See key below		RA, FE, P, and RQ		RA, FE, P, and RQ	
Guide for Certification and Standards Manual for IML.	IRM		R		R	
	X = See key below	RA, FE, P, and RQ				RA, FE, P, and
2. Implement a project that requires the use of IML competencies.	IRM	R				R
		n				n
3. Design a directed research study that relates to a central theme of the	X = See key below		RA, FE, P, and RQ	RA, FE, P, and RQ		
MSIM program.	IRM		R	R		
IM 514 Directed Research II						
<u> </u>	X = See key below	RA, FE, P, and RQ	RA, FE, P, and			
1. Evaluate the necessary elements for International Managerial Leadership	IRM	R R	R R	R R	R R	R
	X = See key below	RA, FE, P, and RQ	RA, FE, P, and			
2. Evaputa the directed research proposal approved in source IM 542	IRM	RA, FE, P, allu NQ	RA, FE, P, and RQ	RA, FE, P, allu RQ	RA, FE, P, allu NQ	RA, FE, P, and
Execute the directed research proposal approved in course IM 513.	md*I	n	n	n	11	n
3. Formulate the results of the directed research proposed in course IM 513.	X = See key below	RA, FE, P, and RQ	RA, FE, P, and			
<ol><li>Formulate the results of the directed research proposed in course IM 513.</li></ol>		R	R	R	R	R
<ol> <li>Formulate the results of the directed research proposed in course IM 513.</li> </ol>	IIRM		- 11	- 13	.,	- 13
	IRM					
3. Formulate the results of the directed research proposed in course IM 513  IM 515 Directed Research III	IRM					
	X = See key below	RA, FE, P, and RQ	RA, FE, P, and			
IM 515 Directed Research III		RA, FE, P, and RQ M	RA, FE, P, and M			

IM 514.	IRM	М	М	М	М	М
3. Compare the directed research results to the competencies presented in	X = See key below	RA, FE, P, and RQ				
the program.	IRM	М	М	М	М	М

## X = The assessment which measures the stated program objective/outcome.

KEY	
Projects	Р
Researched and Critiqued Articles	RA
Review / Discussion Question Responses	RQ
Case Studies	CS
Web Exercises	WE
Final Exam with Essay Questions	FE
Introduced, Reinforced, Mastered	IRM