



List of Required Course Textbooks
Master of Science in International Management
January 2, 2025

Course	Textbooks	Estimated Price (USD)
IM 501 Globalization and the New Economy	Cardenas, M.A. (2023), The MAC Effect, ITC Publishers, San Diego, CA, ISBN: 0-9678468-0-3. (Available online in Canvas LMS at no cost to SDGKU students). Berhanu Abegaz (2023), Understanding Economic Transitions: Plan and Market Under the New Globalization, Palgrave MacMillan Editors, ISBN: 978-3-031-21583-4	\$ - \$ 43
IM 502 Workforce Dynamics and Global Competitiveness	Cardenas, M.A. (2023), The Metamorphosis of Competition, ITC Publishers, San Diego, CA, ISBN: 1-930736-89-4. (Available online in Canvas LMS at no cost to SDGKU students). Jordanov, P. (2024), The Dynamics of Business Behavior: An Evidence-Based Approach to Managing Organizational Change, Wiley Editions, ISBN: 978-1394196562	\$ - \$ 52
IM 503 Systems Approach and Methodology	Mahsa Fidanboy (2024), Organizations and Complex Adaptive Systems, Routledge Focus Editorial, ISBN: 978-1-032-02295-6	\$ 82
IM 504 Strategic Vision	Cardenas, M. A. (2023), Productivity with a Global Flair, ITC Publishers, San Diego, CA, ISBN: 1-931614-36-9. (Available online in Canvas LMS at no cost to SDGKU students). Donahue W. (2023), Facilitating Strategic Planning: Process to Chart Your Course- A Competency-Based Approach that	\$ - \$ 19



	Integrates Strategic Thinking and Planning with Vision, Independently Published, ISBN: 979-8867708412	
IM 505 Leadership and Human Competence	Stone, L. R. (2023), Mastering Leadership Skills For Managers: 7 Effective Strategies To Lead With Confidence, Communicate Clearly, And Create A Lasting Impact, Independently Published, ISBN: 979-8860713857	\$ 18
IM 506: Responsible Management of Environmental Quality	Anderson, D. (2024), Environmental Economics and Natural Resource Management, 6 th Edition, Routledge, ISBN: 978-1-032-55044-2	\$ 72
IM 507 Productivity and Health Management	Herman, K. (2023), Mastering ISO 45001: A Practical Guide to Occupational Health and Safety Management, Independently Published, ISBN: 979-8397642538	\$ 40
IM 508: Networked Organizations and Distance Activity	Picos A. (2023), The Design of Learning Organizations: Embracing the Neural Network Paradigm of Collective Learning Across the Organization, Independently Published, ISBN: 9798872298120	\$ 17
IM 509: Telecommunications and the Global Electronic Village	Akbari, A. D. (2024), Digital Economy: The Strategies that Drive Success in the Modern Digital Age, Independently Published, ISBN: 979-8883811042	\$ 18
IM 510: Benchmarking and Client Service	Lucas, R. (2023), Customer Service Skills for Success, 8th Edition, Publisher: McGraw Hill, ISBN: 978-1-265-03753-6	\$ 65
IM 511: Managerial Excellence and Total Quality	Coimbra, D. (2024), Total Quality Management: Principles and Tools to Improve the Quality of Products and Services, Independently Published, ISBN: 9798859375943	\$ 10



IM 512: Technology Transfer and Knowledge Management	Kimiz, D. (2023), Knowledge Management in Theory and Practice, The MIT Press, 4th Edition, ISBN: 978-0262048125	\$ 81
IM 513 Directed Research I	No textbooks required	-
IM 514 Directed Research II	No textbooks required	-
IM 515 Directed Research III	No textbooks required	-
	TOTAL	\$ 517