

BACHELOR OF SCIENCE IN GLOBAL MANAGEMENT

The **B.S. in Global Management (BSGM)** aims to give students a broad overview of responsible management within a business context by focusing on global business and management, global systems, entrepreneurship, and marketing. **We will be able to achieve this by working in small groups and personal attention.**

Program Duration
4 years, 2 months

Courses / Units
42 sequential courses
126 semester units of credit

In-class Presence
Online

Location
San Diego, California

The program is designed to **develop competent global managers** within education, business, government, and civil society, capable of succeeding anywhere in the world. Its interdisciplinary academic and competency-based curriculum is designed to provide students with the knowledge and skills necessary for managing the creation of innovative products and services of value to society.

Specific instructional areas include **inspiring a global entrepreneurial perspective**, starting and financing a new international venture, administrating, growing and ending the venture, as well as a directed internship.

Upon completion of the program students will be able to either start their own global business or manage a new division within an existing global organization.



Learning through online videos and on-ground classes.

Who Should Apply

This program is offered to students who have obtained a high school diploma or equivalent. BSGM is ideally designed for recent graduates with exceptional grades and limited work experience, as well as for professionals with work experience who want to improve their management skills by developing a more beneficial skill-set for their respective fields of work.

Curriculum

General Education

Algebra 1
Algebra 2
Quantitative Research Methods
Accounting
Finance
Introduction to Art
Introduction to Philosophy and Ethics
World History
Political Science
Introduction to Public Health
Environmental Systems
Introduction to Composition
Speech: Oral Communication
Reading and Writing Analytically

Upper Division

Alternative Dispute Resolution
Small Business Creation
Business Plan Development 2
Strategic Management
Risk Management and Security
Production and Operations Management
Sustainability
Systems Thinking and Approach
Information Systems and Technology
Global Competitiveness
Global Venture Development
E-commerce and Social Media
Global Advertising
Practicum and Directed Research 1
Practicum and Directed Research 2

Lower Division

Introduction to Global Business
Global Business Models
Legal Issues for Global Businesses
Business Plan Development 1
Principles of Global Management
International Managerial Leadership
International Human Resource Management
Introduction to Global Systems
Visioning and Creativity
Global Demographics and Generational Dynamics
Introduction to Global Entrepreneurship
Introduction to Marketing
Global Marketing Research

Why Choose BSGM

Well-rounded Education

Students integrate global knowledge gained through their studies with application in the workplace or community of interest

Real World Application

Students develop problem-solving skills by thinking on their own two feet and tackling real business challenges

Theory and Skills

The BSGM equips participants with both the theoretical knowledge and the practical skills necessary to be responsible global managers and leaders

Distinction

Graduates are distinguished by both their professional skills and their research abilities, providing them a clear competitive advantage

Flexibility

SDGKU offers 10 enrollment period a year

Transfer students

SDGKU validates transfer units for GE or Major (Lower and Upper Division) equivalent courses earned at other schools recognized by the U.S. Department of Education.

Contact Us:

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