



MASTER OF SCIENCE IN COMMUNICATION AND TECHNOLOGY

The M.S. degree in Communication and Technology emphasizes the networking, collaboration, and technology applications crucial for global competitiveness.

Program Duration
2 years

Courses / Units
*45 academic units of credit
fifteen 3- unit modules*

In-class Presence
Online

Location
*San Diego,
California*

Language
of Instruction
*English
Spanish*

The central theme of the program, is presented through a unique conceptual framework called DA (Distance Activity) as a Global Competency. Specific instructional areas include globalization and technology, telecommunications and collaboration networks, virtual teams, communication cultures and environments, global competitiveness, managerial strategies and decision-making.

Decision-makers at all levels must now acquire competence in coordinating and developing the interactive technology-based distance communication and networked collaboration systems needed today by our organizations, communities, countries and global society to become more productive and safe.



Learning through on-ground classes, hybrid and online .

Who Should Apply

Students or working adults with a bachelor's degree from nationally or regionally accredited colleges or universities in the United States or established foreign educational institutions.

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Curriculum

3 unit modules

- Globalization and the New Technology
- Distance Activity Management
- Training and Development of Distance Activity Professionals
- Planning and Development of Distance Activity Collaboration Networks
- Strategic Vision
- Telecommunications and the Global Electronic Highway I
- Telecommunications and the Global Electronic Highway II
- Risk Management and Conflict Resolution
- Knowledge Management and Intellectual Property
- Human and Emotional Competence for Networked Organizations
- Quality and Productivity
- Client Service and Global Competitiveness
- DAC Competency Exam, DAC Practicum Project, and Directed Research I
- Directed Research II
- Directed Research III

Why Choose MSCT?

Well-rounded Education

This new environment, in which organizations think globally and act locally, requires that managers develop new knowledge and new skills, changing their traditional protocols.

Real World Application

In the face of this new reality, we now need a new type of decision-maker and leader that masters a solid international and global vision and perspective.

Theory and Skills

Students are given theoretical and practical knowledge of advanced research skills, which is essential for publishing in leading academic journals.

Distinction

Graduates are distinguished by both their professional skills and their research abilities, providing them a clear competitive advantage.

Flexibility

SDGKU offers 10 enrollment periods a year.

Transfer students

Students are allowed to transfer up to 50% of the credits required for this master's program from another institution.

Contact Us:

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