

Master of Science in Communication and Technology (English and Spanish)

2020-2021 Academic Year

2020-2021 Curriculum Map

	PLO1	PLO2	PLO3	PLO4	PLO5
	Understand the concept of globalization, its evolution and current importance, as well as the impact of new information and telecommunication technologies in organizations to improve their competitiveness.	Apply the concept of distance activity competence in networked organizations, including the skills for coordination, training and consulting in human networks to maximize performance.	Apply the systems approach and methodology to manage and implement appropriate new technologies to solve the increasingly complex problems of organizations with a global perspective, including telecommunications, internet and world wide web applications, to improve communication and decision making within organizations	Understand the key dimensions of client service and global competitiveness for networked organizations, including strategic visioning, quality and productivity, human and emotional competence, risk management and conflict resolution, knowledge management and intellectual property	Analyze technology-based strategies and projects to increase performance and global market outreach of organizations
<i>CT 501 Globalization and the New Economy</i>	I		I		
<i>CT 502 Distance Activity Management</i>	R	I	R		
<i>CT 503 Training and Development of Distance Activity Professionals</i>	R	R	R		
<i>CT 504 Planning and Development of Distance Activity Collaboration Networks</i>	R	R	R	I	
<i>CT 505 Strategic Vision</i>	R		R	R	I

<i>CT 506 Telecommunications and the Global Electronic Highway</i>	R	R	R	R
<i>CT 507 Productivity and Health Management</i>	R		R	R
<i>CT 508 Risk Management and Conflict Resolution</i>	R		R	R
<i>CT 509 Knowledge Management and Intellectual Property</i>	R		R	R
<i>CT 510 Human and Emotional Competence for Networked Organizations</i>		R	R	R
<i>CT 511 Quality and Productivity</i>	R		R	R
<i>CT 512 Client Service and Global Competitiveness</i>	R		R	R
<i>CT 513 Directed Research I</i>	R	R	R	R
<i>CT 514 Directed Research II</i>	R	R	R	R
<i>CT 515 Directed Research III</i>	M	M	M	M

I (Introduced), **R** (Reinforced), or **M** (Mastered).

Annual Assessment Plan Findings

PLO1: Understand the concept of globalization, its evolution and current importance, as well as evaluate and manage the impact of new information and telecommunication technologies in organizations to improve their competitiveness.

Measure	Acceptable Target	Total Number of student records observed	Total number of students records meeting acceptable target	Assessment results: Percentage of student records meeting acceptable target
Indirect Measure: Final Program Survey	70% or more of students completing the program will express satisfaction on the Final Program Survey by indicating either "Agree" or "Strongly Agree"	1	1	100%

PLO2 Understand and apply the concept of distance activity competence in networked organizations, including the skills for coordination, training and consulting in human networks to maximize performance.

Measure	Acceptable Target	Total Number of student records observed	Total number of students records meeting acceptable target	Assessment results: Percentage of student records meeting acceptable target
Indirect Measure: Final Program Survey	70% or more of students completing the program will express satisfaction on the Final Program Survey by indicating either "Agree" or "Strongly Agree"	1	1	100%

PLO3: Apply the systems approach and methodology to manage and implement appropriate new technologies to solve the increasingly complex problems of organizations with a global perspective, including telecommunications, internet and world wide web applications, to improve communication and decision making within organizations.

<i>Measure</i>	<i>Acceptable Target</i>	<i>Total Number of student records observed</i>	<i>Total number of students records meeting acceptable target</i>	<i>Assessment results: Percentage of student records meeting acceptable target</i>
Indirect Measure: Final Program Survey	70% or more of students completing the program will express satisfaction on the Final Program Survey by indicating either "Agree" or "Strongly Agree"	1	1	100%

PLO4: Understand the key dimensions of client service and global competitiveness for networked organizations, including strategic visioning, quality and productivity, human and emotional competence, risk management and conflict resolution, knowledge management and intellectual property.

<i>Measure</i>	<i>Acceptable Target</i>	<i>Total Number of student records observed</i>	<i>Total number of students records meeting acceptable target</i>	<i>Assessment results: Percentage of student records meeting acceptable target</i>
Indirect Measure: Final Program Survey	70% or more of students completing the program will express satisfaction on the Final Program Survey by indicating either "Agree" or "Strongly Agree"	1	1	100%

PLO5: Innovate, lead, manage and evaluate technology-based strategies and projects to increase performance and global market outreach of organizations.

Measure	Acceptable Target	Total Number of student records observed	Total number of students records meeting acceptable target	Assessment results: Percentage of student records meeting acceptable target
Indirect Measure: Final Program Survey	70% or more of students completing the program will express satisfaction on the Final Program Survey by indicating either "Agree" or "Strongly Agree"	1	1	100%