

## Master of Science in International Management (English and Spanish)

**2020-2021 Academic Year**

**2020-2021 Curriculum Map**

	<b>PLO1</b>	<b>PLO2</b>	<b>PLO3</b>	<b>PLO4</b>	<b>PLO5</b>
	Understand the concept of globalization, its evolution and current importance, as well as the impact of global dynamics in organizations to improve their competitiveness	Apply the concept of international managerial leadership competence (IML), including the human, technology and knowledge (ETK) dimensions of organizations, to improve organizational performance and effectiveness	Apply the systems approach and methodology to solve the increasingly complex problems of organizations with a global perspective, including determination of the appropriate business and managerial strategies and techniques such as distance activity and benchmarking, as well as telecommunications and information technologies to improve decision making within organizations	Understand the key dimensions of global competitiveness, including client service, environmental responsibility, health management, managerial excellence and total quality, technology transfer and knowledge management among others	Apply global business strategies and manage organizations with a global vision and social responsibility
<i>IM 501 Globalization and the New Economy</i>	I			I	I
<i>IM 502 Workforce Dynamics and Global Competitiveness</i>	R	I	I	I	
<i>IM 503 Systems Approach and Methodology</i>			R	R	R
<i>IM 504 Strategic Vision and Planning</i>			R	R	R
<i>IM 505 Leadership and Human Competence</i>		R	R	R	R

<i>IM 506 Responsible Management of Environmental Quality</i>			<b>R</b>	<b>R</b>	<b>R</b>
<i>IM 507 Productivity and Health Management</i>	<b>R</b>			<b>R</b>	<b>R</b>
<i>IM 508 Networked Organizations and Distance Activity</i>		<b>R</b>	<b>R</b>	<b>R</b>	
<i>IM 509 Telecommunications and the Global Electronic Village</i>			<b>R</b>	<b>R</b>	
<i>IM 510 Benchmarking and Client Service</i>		<b>R</b>	<b>R</b>	<b>R</b>	<b>R</b>
<i>IM 511 Managerial Excellence and Total Quality</i>	<b>R</b>	<b>R</b>	<b>R</b>	<b>R</b>	<b>R</b>
<i>IM 512 Technology Transfer and Knowledge Management</i>		<b>R</b>	<b>R</b>	<b>R</b>	
<i>IM 513 Directed Research I</i>	<b>R</b>	<b>R</b>	<b>R</b>	<b>R</b>	<b>R</b>
<i>IM 514 Directed Research II</i>	<b>R</b>	<b>R</b>	<b>R</b>	<b>R</b>	<b>R</b>
<i>IM 515 Directed Research III</i>	<b>M</b>	<b>M</b>	<b>M</b>	<b>M</b>	<b>M</b>

**I** (Introduced), **R** (Reinforced), or **M** (Mastered).

### Annual Assessment Plan Findings

**PLO1: Understand the concept of globalization, its evolution and current importance, as well as evaluate and manage the impact of global dynamics in organizations to improve their competitiveness.**

Measure	Acceptable Target	Total Number of student records observed	Total number of students records meeting acceptable target	Assessment results: Percentage of student records meeting acceptable target
Indirect Measure: Final Program Survey	70% or more of students completing the program will express satisfaction on the Final Program Survey by indicating either "Agree" or "Strongly Agree"	2	2	100%

**PLO2: Understand and apply the concept of international managerial leadership competence (IML), including the human, technology and knowledge (ETK) dimensions of organizations, to improve organizational performance and effectiveness.**

Measure	Acceptable Target	Total Number of student records observed	Total number of students records meeting acceptable target	Assessment results: Percentage of student records meeting acceptable target
Indirect Measure: Final Program Survey	70% or more of students completing the program will express satisfaction on the Final Program Survey by indicating either "Agree" or "Strongly Agree"	2	2	100%

**PLO3: Apply the systems approach and methodology to solve the increasingly complex problems of organizations with a global perspective, including determination of the appropriate business and managerial strategies and techniques such as distance activity and benchmarking, as well as telecommunications and information technologies to improve decision making within organizations.**

Measure	Acceptable Target	Total Number of student records observed	Total number of students records meeting acceptable target	Assessment results: Percentage of student records meeting acceptable target
Indirect Measure: Final Program Survey	70% or more of students completing the program will express satisfaction on the Final Program Survey by indicating either "Agree" or "Strongly Agree"	2	2	100%

**PLO4: Understand the key dimensions of global competitiveness, including client service, environmental responsibility, health management, managerial excellence and total quality, technology transfer and knowledge management among others.**

Measure	Acceptable Target	Total Number of student records observed	Total number of students records meeting acceptable target	Assessment results: Percentage of student records meeting acceptable target
Indirect Measure: Final Program Survey	70% or more of students completing the program will express satisfaction on the Final Program Survey by indicating either "Agree" or "Strongly Agree"	2	2	100%

**PLO5: Lead and implement global business strategies and manage organizations with a global vision and social responsibility.**

<i>Measure</i>	Acceptable Target	Total Number of student records observed	Total number of students records meeting acceptable target	Assessment results: Percentage of student records meeting acceptable target
Indirect Measure: Final Program Survey	70% or more of students completing the program will express satisfaction on the Final Program Survey by indicating either "Agree" or "Strongly Agree"	2	2	100%