

Master of Science in Communication and Technology (English and Spanish)

2020-2021 Academic Year

2020-2021 Curriculum Map					
	PLO1	PLO2	PLO3	PLO4	PLO5
	Analyze the impact of technology on globalization.	Evaluate the concept of distance activity competence in networked organizations to maximize performance.	Analyze the systems approach to implement appropriate new technologies to solve the increasingly complex problems of organizations with a global perspective.	Evaluate the key dimensions of client service and global competitiveness for networked organizations.	Develop technology-based strategies to increase performance and global market outreach of organizations.
<i>CT 501 Globalization and the New Technology</i>	I		I		
<i>CT 502 Distance Activity Management</i>	R	I	R		
<i>CT 503 Training and Development of Distance Activity Professionals</i>	R	R	R		
<i>CT 504 Planning and Development of Distance Activity Collaboration Networks</i>	R	R	R	I	
<i>CT 505 Strategic Vision</i>	R		R	R	I
<i>CT 506 Telecommunications and the Global Electronic Highway</i>	R	R	R		R
<i>CT 507 Productivity and Health Management</i>	R		R	R	

<i>CT 508 Risk Management and Conflict Resolution</i>	R		R	R
<i>CT 509 Knowledge Management and Intellectual Property</i>	R		R	R
<i>CT 510 Human and Emotional Competence for Networked Organizations</i>		R	R	R
<i>CT 511 Quality and Productivity</i>	R		R	R
<i>CT 512 Client Service and Global Competitiveness</i>	R		R	R
<i>CT 513 Directed Research I</i>	R	R	R	R
<i>CT 514 Directed Research II</i>	R	R	R	R
<i>CT 515 Directed Research III</i>	M	M	M	M

I (Introduced), **R** (Reinforced), or **M** (Mastered).

Annual Assessment Plan Findings

PLO1: Analyze the impact of technology on globalization.

<i>Measure</i>	<i>Acceptable Target</i>	<i>Total Number of student records observed</i>	<i>Total number of students records meeting acceptable target</i>	<i>Assessment results: Percentage of student records meeting acceptable target</i>
Direct Measure: MSCT 501 Final Paper	70% of MSCT students must receive a proficient (C grade) or distinguished evaluation (A or B grade) on relevant content criteria mapped to this PLO.	1	1	100%
Indirect Measure: Final Program Survey	70% or more of students completing the program will express satisfaction on the Final Program Survey by indicating either "Agree" or "Strongly Agree"	1	1	100%

PLO2 Evaluate the concept of distance activity competence in networked organizations to maximize performance.

<i>Measure</i>	<i>Acceptable Target</i>	<i>Total Number of student records observed</i>	<i>Total number of students records meeting acceptable target</i>	<i>Assessment results: Percentage of student records meeting acceptable target</i>
Direct Measure: MSCT 504 Final Paper	70% of MSCT students must receive a proficient (C grade) or distinguished evaluation (A or B grade) on relevant content	1	1	100%

	criteria mapped to this PLO.			
Indirect Measure: Final Program Survey	70% or more of students completing the program will express satisfaction on the Final Program Survey by indicating either "Agree" or "Strongly Agree"	1	1	100%

PLO3: Analyze the systems approach to implement appropriate new technologies to solve the increasingly complex problems of organizations with a global perspective.

<i>Measure</i>	<i>Acceptable Target</i>	<i>Total Number of student records observed</i>	<i>Total number of students records meeting acceptable target</i>	<i>Assessment results: Percentage of student records meeting acceptable target</i>
Direct Measure: MSCT 505 Final Paper	70% of MSCT students must receive a proficient (C grade) or distinguished evaluation (A or B grade) on relevant content criteria mapped to this PLO.	1	1	100%
Indirect Measure: Final Program Survey	70% or more of students completing the program will express satisfaction on the Final Program Survey by indicating either "Agree" or "Strongly Agree"	1	1	100%

PLO4: Evaluate the key dimensions of client service and global competitiveness for networked organizations.				
<i>Measure</i>	<i>Acceptable Target</i>	<i>Total Number of student records observed</i>	<i>Total number of students records meeting acceptable target</i>	<i>Assessment results: Percentage of student records meeting acceptable target</i>
Direct Measure: MSCT 512 Final Paper	70% of MSCT students must receive a proficient (C grade) or distinguished evaluation (A or B grade) on relevant content criteria mapped to this PLO.	0	0	-
Indirect Measure: Final Program Survey	70% or more of students completing the program will express satisfaction on the Final Program Survey by indicating either "Agree" or "Strongly Agree"	1	1	100%

PLO5: Develop technology-based strategies to increase performance and global market outreach of organizations.				
<i>Measure</i>	<i>Acceptable Target</i>	<i>Total Number of student records observed</i>	<i>Total number of students records meeting acceptable target</i>	<i>Assessment results: Percentage of student records meeting acceptable target</i>
Direct Measure: MSCT 511 Final Paper	70% of MSCT students must receive a proficient (C grade) or distinguished evaluation (A or B grade) on relevant content criteria mapped to this PLO.	0	0	-

Indirect Measure: Final Program Survey	70% or more of students completing the program will express satisfaction on the Final Program Survey by indicating either "Agree" or "Strongly Agree"	1	1	100%
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