

Master of Science in International Management (English and Spanish)

2020-2021 Academic Year

2020-2021 Curriculum Map					
	PLO1	PLO2	PLO3	PLO4	PLO5
	Analyze the concept of globalization, its evolution and current importance.	Evaluate the concept of international managerial leadership competence (IML) to improve organizational performance	Analyze the systems approach to solve the increasingly complex problems of organizations with a global perspective	Evaluate the key dimensions of global competitiveness	Develop socially responsible business strategies with a global vision.
<i>IM 501 Globalization and the New Economy</i>	I			I	I
<i>IM 502 Workforce Dynamics and Global Competitiveness</i>	R	I	I	I	
<i>IM 503 Systems Approach and Methodology</i>			R	R	R
<i>IM 504 Strategic Vision and Planning</i>			R	R	R
<i>IM 505 Leadership and Human Competence</i>		R	R	R	R
<i>IM 506 Responsible Management of Environmental Quality</i>			R	R	R
<i>IM 507 Productivity and Health Management</i>	R			R	R
<i>IM 508 Networked Organizations and Distance Activity</i>		R	R	R	

<i>IM 509 Telecommunications and the Global Electronic Village</i>		R	R	
<i>IM 510 Benchmarking and Client Service</i>	R	R	R	R
<i>IM 511 Managerial Excellence and Total Quality</i>	R	R	R	R
<i>IM 512 Technology Transfer and Knowledge Management</i>	R	R	R	
<i>IM 513 Directed Research I</i>	R	R	R	R
<i>IM 514 Directed Research II</i>	R	R	R	R
<i>IM 515 Directed Research III</i>	M	M	M	M

I (Introduced), **R** (Reinforced), or **M** (Mastered).

Annual Assessment Plan Finding

PLO1: Analyze the concept of globalization, its evolution and current importance.

Measure	Acceptable Target	Total Number of student records observed	Total number of students records meeting acceptable target	Assessment results: Percentage of student records meeting acceptable target
Direct Measure: MSIM 501 Final Paper	70% of MSIM students must receive a proficient (C grade) or distinguished evaluation (A or B grade) on relevant content criteria mapped to this PLO.	2	2	100%
Indirect Measure: Final Program Survey	70% or more of students completing the program will express satisfaction on the Final Program Survey by indicating either "Agree" or "Strongly Agree"	2	2	100%

PLO2: Evaluate the concept of international managerial leadership competence (IML) to improve organizational performance

Measure	Acceptable Target	Total Number of student records observed	Total number of students records meeting acceptable target	Assessment results: Percentage of student records meeting acceptable target
Direct Measure: MSIM 511 Final Paper	70% of MSIM students must receive a proficient (C grade) or distinguished evaluation (A or B grade) on relevant content criteria mapped to this PLO.	2	2	100%

Indirect Measure: Final Program Survey	70% or more of students completing the program will express satisfaction on the Final Program Survey by indicating either "Agree" or "Strongly Agree"	2	2	100%
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PLO3: Analyze the systems approach to solve the increasingly complex problems of organizations with a global perspective

Measure	Acceptable Target	Total Number of student records observed	Total number of students records meeting acceptable target	Assessment results: Percentage of student records meeting acceptable target
Direct Measure: MSIM 503 Final Paper	70% of MSIM students must receive a proficient (C grade) or distinguished evaluation (A or B grade) on relevant content criteria mapped to this PLO.	2	2	100%
Indirect Measure: Final Program Survey	70% or more of students completing the program will express satisfaction on the Final Program Survey by indicating either "Agree" or "Strongly Agree"	2	2	100%

PLO4: Evaluate the key dimensions of global competitiveness.

Measure	Acceptable Target	Total Number of student records observed	Total number of students records meeting acceptable target	Assessment results: Percentage of student records meeting acceptable target
Direct Measure: MSIM 502 Final Paper	70% of MSIM students must receive a proficient (C grade) or distinguished evaluation (A or B grade) on relevant content criteria mapped to this PLO.	2	2	100%
Indirect Measure: Final Program Survey	70% or more of students completing the program will express satisfaction on the Final Program Survey by indicating either "Agree" or "Strongly Agree"	2	2	100%

PLO5: Develop socially responsible business strategies with a global vision.

Measure	Acceptable Target	Total Number of student records observed	Total number of students records meeting acceptable target	Assessment results: Percentage of student records meeting acceptable target
Direct Measure: MSIM 506 Final Paper	70% of MSIM students must receive a proficient (C grade) or distinguished evaluation (A or B grade) on relevant content criteria mapped to this PLO.	2	2	100%
Indirect Measure: Final Program Survey	70% or more of students completing the program will express satisfaction on	2	2	100%

	the Final Program Survey by indicating either "Agree" or "Strongly Agree"			
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