

# BACHELOR OF SCIENCE IN GLOBAL MANAGEMENT

The **B.S. in Global Management (BSGM)** aims to give students a broad overview of responsible management within a business context by focusing on global business and management, global systems, entrepreneurship, and marketing. **We will be able to achieve this by working in small groups and personal attention.**

Program Duration  
4 years, 2 months

Courses / Units  
42 sequential courses  
126 semester units of credit

In-class Presence  
Online and  
Hybrid

Location  
San Diego, California

The program is designed to **develop competent global managers** within education, business, government, and civil society, capable of succeeding anywhere in the world. Its interdisciplinary academic and competency-based curriculum is designed to provide students with the knowledge and skills necessary for managing the creation of innovative products and services of value to society.

Specific instructional areas include **inspiring a global entrepreneurial perspective**, starting and financing a new international venture, administrating, growing and ending the venture, as well as a directed internship.

Upon completion of the program students will be able to either start their own global business or manage a new division within an existing global organization.



*Learning through online videos and on-ground classes.*

## Who Should Apply

This program is offered to students who have obtained a high school diploma or equivalent. BSGM is ideally designed for recent graduates with exceptional grades and limited work experience, as well as for professionals with work experience who want to improve their management skills by developing a more beneficial skill-set for their respective fields of work.

## Curriculum

### General Education

Algebra 1  
Algebra 2  
Quantitative Research Methods  
Accounting  
Finance  
Introduction to Art  
Introduction to Philosophy and Ethics  
World History  
Political Science  
Introduction to Public Health  
Environmental Systems  
Introduction to Composition  
Speech: Oral Communication  
Reading and Writing Analytically

### Upper Division

Alternative Dispute Resolution  
Small Business Creation  
Business Plan Development 2  
Strategic Management  
Risk Management and Security  
Production and Operations Management  
Sustainability  
Systems Thinking and Approach  
Information Systems and Technology  
Global Competitiveness  
Global Venture Development  
E-commerce and Social Media  
Global Advertising  
Practicum and Directed Research 1  
Practicum and Directed Research 2

### Lower Division

Introduction to Global Business  
Global Business Models  
Legal Issues for Global Businesses  
Business Plan Development 1  
Principles of Global Management  
International Managerial Leadership  
International Human Resource Management  
Introduction to Global Systems  
Visioning and Creativity  
Global Demographics and Generational Dynamics  
Introduction to Global Entrepreneurship  
Introduction to Marketing  
Global Marketing Research

## Why Choose BSGM

### Well-rounded Education

Students integrate global knowledge gained through their studies with application in the workplace or community of interest

### Real World Application

Students develop problem-solving skills by thinking on their own two feet and tackling real business challenges

### Theory and Skills

The BSGM equips participants with both the theoretical knowledge and the practical skills necessary to be responsible global managers and leaders

### Distinction

Graduates are distinguished by both their professional skills and their research abilities, providing them a clear competitive advantage

### Flexibility

SDGKU offers 10 enrollment period a year

## Transfer students

SDGKU validates transfer units for GE or Major (Lower and Upper Division) equivalent courses earned at other schools recognized by the U.S. Department of Education.

## Contact Us:

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