



SAN DIEGO
GLOBAL KNOWLEDGE
UNIVERSITY

MASTER OF SCIENCE IN INTERNATIONAL MANAGEMENT

The M.S. degree in International Management emphasizes the human, organizational, and resource management dimensions most relevant in today's New Global Economy.

Program Duration
2 years

Courses / Units
*45 academic units of credit
fifteen 3- unit modules*

In-class Presence
Online and hybrid

Location
*San Diego,
California*

Language
of Instruction
*English
Spanish*

The central theme of the program, international management, is presented through a unique conceptual framework called IML (International Managerial Leadership) as a Global Competency, which includes key leadership, decision-making, administration, and global dynamics components.

Students must demonstrate an understanding of the latest academic theories, concepts, techniques and applications with emphasis in teaching, research, practice in the field of global management, and consulting.

Specific instructional areas include strategic vision and planning, international benchmarking and global markets, networked collaboration, managerial excellence, productivity and technology transfer.



Learning through on-ground classes, hybrid and online.

Who Should Apply

Students or working adults with a bachelor's degree from nationally or regionally accredited colleges or universities in the United States or established foreign educational institutions.

MASTER OF SCIENCE IN INTERNATIONAL MANAGEMENT



Curriculum

3 unit modules

- Globalization and the New Economy
- Workforce Dynamics and Global Competitiveness
- Systems Approach and Methodology
- Strategic Vision and Planning
- Leadership and Human Competence
- Responsible Management of Environmental Quality
- Productivity and Health Management
- Networked Organizations and Distance Activity
- Telecommunications and the Global Electronic Village
- Benchmarking and Client Service
- Managerial Excellence and Total Quality
- Technology Transfer and Knowledge Management
- Competency Exam, IML Practicum Project and Directed Research I
- Directed Research II
- Directed Research III

Why Choose MSIM?

Well-rounded Education

This new environment, in which organizations think globally and act locally, requires that managers develop new knowledge and skills changing their traditional protocols.

Real World Application

In the face of this new reality, we now need a new type of decision-maker and leader that masters a solid international vision and perspective.

Theory and Skills

Students are given theoretical and practical knowledge of advanced research skills, which are essential for publishing in leading academic journals.

Distinction

Graduates are distinguished by both their professional skills and their research abilities, providing them a clear competitive advantage.

Flexibility

SDGKU offers 10 enrollment periods a year.

Transfer students

Students are allowed to transfer up to 50% of the credits required for this master's program from another institution.

Contact Us:

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