



List of Textbooks and Required Course Materials
Master of Science in Communication and Technology
January 3, 2023

Course	Books	Price
CT 501: Globalization and the New Technology	Cardenas, M.A. (2021). The MAC effect. San Diego, CA: ITC Publishers. ISBN #0-9678468-0-3	\$ 0
	Turban, E.(2021). Information Technology for Management . Twelfth Edition. ISBN-13: 978-11119702900	\$ 66.66
CT 502: Distance Activity Management	Jones, R. (2019). Intro to E-Commerce: A Beginner’s Guide with Examples and Descriptions. ISBN-13 : 978-1798662311	\$ 7.60
CT 503: Training Development of Distance Activity Professionals	Kates, A., Kesler, G. & Dimartino, M. (2021). Networked, Scaled, and Agile: A Design Strategy for Complex Organizations. Kogan Page Publisher, London, UK.1st edition. ISBN-13: 978-1789667790	\$ 36.64
	Moretti, A. (2018). The Network Organization: A Governance Perspective on Structure, Dynamics and Performance. Palgrave Macmillan. ISBN-13 : 978-3319848181	\$ 64.65
CT 504: Collaboration Networks	Blokdyk, G. (2021). Team Collaboration: A Complete Guide 5 Star Cooks. Brendale, Australia. ISBN-13: 978-0655832270	\$ 99.78
CT 505: Strategic Vision	Johnson, M. & Suskewicz, J. (2020). Lead from the Future: How to Turn Visionary Thinking Into Breakthrough Growth. Harvard Business Review Press, Boston, MA, U. S . A. ISBN: 13 978-1633697546	\$ 61.40



	Cardenas, M. A. (2021). Productivity with a global flair. San Diego, CA: ITC Publishers ISBN: 1-931614-36-9	\$ 0
CT 506: Telecommunications and the Global Electronic Highway 1	Graham, M. (2019). Digital Economies at Global Margins. The MIT Press Ed. Cambridge, MA U. S. A. ISBN: 978-1-55250-600-4	\$ 34.32
CT 507: Telecommunications and the Global Electronic Highway 2	Zhengmao, L. (2018). Telecommunications 4.0: The Reinvention of Communications Networks. Springer. New Rork, U. S. A. ISBN-13 : 978-9811348525	\$ 43.82
CT 508: Risk Management and Conflict Resolution	Girling, P. (2022). Operational Risk Management: A Complete Guide for Banking and Fintech. Wiley, New York, U. S. A. 2nd Ed. ISBN-13: 978-1119836049	\$ 71.10
CT 509: Knowledge Management and Intellectual Property	McJohn, S. (2021). Intellectual Property. Aspen Publishing 7th Ed. Frederick, MD, U. S. A. ISBN 978-1-5438-2573-2	\$ 68.91
CT 510: Human and Emotional Competence for Networked Organization	Brackett, M. (2020). Permission to Feel. Celadon Books. New York, USA. ISBN 978-1250212832	\$ 17.36
CT 511: Quality and Productivity	Dixon, B. (2019). Start with Your People: The Daily Decision that Changes Everything. Zondervan ISBN-13: 978-0310356363	\$ 19.12
CT 512: Client Service and Global Competitiveness	Sheelym M. (2021). Effective Customer Service: The Ultimate Guide on How to Provide Outstanding Customer Service, Discover Why Good Service Rules and Can Help Make Your Business a Massive Success. Author’s Republic. ISBN: 9781662171369	\$ 17.77
CT 513: Directed Research I	No textbooks or materials required	-
CT 514: Directed Research II	No textbooks or materials required	-



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Competency with Global Knowledge

CT 515: Directed Research III	No textbooks or materials required	-
	TOTAL	\$ 609.13