



List of Textbooks and Required Course Materials
Master of Science in International Management
January 03, 2023

Course	Books	Price
IM 501: Globalization and the New Economy	Cardenas, M.A. (2021). The MAC effect. San Diego, CA: ITC Publishers. ISBN #0-9678468-0-3 Ritzer, G., & Dean, P. (2019). Globalization: The Essentials. Second Edition, Wiley. ISBN: 978-1-119-31525-4	\$ 0 \$ 42.62
IM 502: Workforce Dynamics and Global Competitiveness	Cardenas, M.A. (2021). The metamorphosis of competition. San Diego, CA: ITC Publishers ISBN # 1-930736-89-4 Umashankar, K. & Charitra, H. (2020). Behavioural Dynamics at the Workplace. Routledge, 1st. Edition. London UK. ISBN13: 978-0367497767.	\$ 0 \$ 51.67
IM 503: Systems Approach and Methodology	Jackson, M. (2019). Critical Systems Thinking and the Management of Complexity. John Wiley & Sons, Ltd, Hoboken NJ, U. S. A. 1st Edition. ISBN-13 : 978-1119118374	\$ 81.96
IM 504: Strategic Vision	Cardenas, M. A. (2021). Productivity with a global flair. San Diego, CA: ITC Publishers ISBN # 1-931614-36-9 Johnson, M. & Suskewicz, J. (2020). Lead from the Future: How to Turn Visionary Thinking Into Breakthrough Growth. Harvard Business Review Press, Boston, MA, U. S. A. ISBN-13 978-1633697546	\$0 \$ 61.40
IM 505: Leadership and Human Competence	Haesler, D. (2022). The Act of Leadership: A Playbook for Leading with Humility, Clarity and Purpose	\$ 19.38



	Gildan Media. Connecticut, U. S. A. ISBN 9781663715227	
IM 506: Responsible Management of Environmental Quality	Dracup, J. (2020). Clean Water for Developing Countries. Clean Water Press, Santa Monica CA, U. S. A. ISBN: 978-1-7343524-0-5.	\$ 28.64
IM 507: Productivity and Health Management	Zahariades, D. (2021). The Mental Toughness Handbook. Independently Published, ISBN-13: 979-8479641565	\$ 20.46
IM 508: Networked Organizations and Distance Activity	Jones, R. (2019). Intro to E-Commerce: A Beginner's Guide with Examples and Descriptions. ISBN-13: 978-1798662311	\$ 7.60
IM 509: Telecommunications and the Global Electronic Village	Petit, N. (2020). Big Tech and the Digital Economy: The Moligopoly Scenario. Oxford University Press ISBN: 978-0198837701	\$ 99.71
IM 510: Benchmarking and Client Service	Robert W. Lucas (2023). Customer Service Skills for Success, 8th Edition. ISBN10: 1260381900 / ISBN13: 9781260381900	\$ 65.12
IM 511: Managerial Excellence and Total Quality	Dixon, B. (2019). Start with Your People: The Daily Decision that Changes Everything. Zondervan. ISBN-13: 978-0310356363	\$ 19.12
IM 512: Technology Transfer and Knowledge Management	Hubert, C. & O'Dell, C. (2021). The New Edge in Knowledge: How Knowledge Management Is Changing the Way We Do Business. Gildan Media. ISBN9781663706591. Ebook	\$ 29.40
IM 513: Directed Research I	No textbooks or materials required	-
IM 514: Directed Research II	No textbooks or materials required	-



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Competency with Global Knowledge

IM 515: Directed Research III	No textbooks or materials required	-
TOTAL		\$ 527.08