

REPORT OF OUTCOMES ASSESSMENT RESULTS

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Report of Outcomes Assessment Results

| Program 1 | Full Stack Development Immersive | |
|---------------|---|--|
| Program 2 | Bachelor of Science in Global Management | |
| Program 3 | Master of Science in International Management | |
| Program 4 | Master of Science in Communication and Technology | |
| Academic Year | First Semester of 2024 | |

San Diego Global Knowledge University

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Outcomes Assessment Results

For Academic Year:

January 2024 to June 2024

Section I: Student Learning Assessment

Program 1: Full Stack Development Immersive (FSDI)

| Student Learning Assessment for: Full Stack Development Immersive (FSDI) | | | | |
|--|---|--|--|--|
| Program Learn | Program Learning Outcomes (PLOs) | | | |
| 1. Students will be able to define the concept of "Full Stack" in web | development and the basic principles and rules of web design. | | | |
| 2. Students will be able to describe some of the most used digital lar | nguages in industry, their strengths, and applications. | | | |
| 3. Students will be able to explain data structure and system design | techniques for solving problems in different environments and contexts. | | | |
| Students will be able to apply project management methodologie environments. | s and skills of web development projects in a variety of organizational | | | |
| Assessment Instruments for Program Learning Outcomes — Direct Measures of Student Learning: | Performance Objectives (Targets/Criteria) for Direct Measures: | | | |
| 1. FSDI 116 Final Paper | At least 70% of FSDI 116 students must receive a proficient (C grade) or distinguished evaluation (A or B grade) on relevant content | | | |
| Program PLOs Assessed by this Measure: 1 2. FSDI 117 Final Paper | criteria mapped to this PLO. At least 70% of FSDI 117 students must receive a proficient (C grade) or distinguished evaluation (A or B grade) on relevant content | | | |
| Program PLOs Assessed by this Measure: 2 | criteria mapped to this PLO. | | | |
| 3. FSDI 114 Final Paper | At least 70% of FSDI 114 students must receive a proficient (C grade) or distinguished evaluation (A or B grade) on relevant content | | | |
| Program PLOs Assessed by this Measure: 3 | criteria mapped to this PLO. | | | |

| FSDI 120 Final Paper Program PLOs Assessed by this Measure: 4 | At least 70% of FSDI 120 students must receive a proficient (C grade) or distinguished evaluation (A or B grade) on relevant content criteria mapped to this PLO. |
|--|--|
| Assessment Instruments for Program Learning Outcomes — Indirect Measures of Student Learning: | Performance Objectives (Targets/Criteria) for Indirect Measures: |
| Final Program Survey Program PLOs Assessed by this Measure: 1 | On the exit survey instrument, at least 70% of students completing the program will express satisfaction on the Final Program Survey by indicating either "Agree" or "Strongly Agree". |
| Final Program Survey Program PLOs Assessed by this Measure: 2 | On the exit survey instrument, at least 70% of students completing the program will express satisfaction on the Final Program Survey by indicating either "Agree" or "Strongly Agree". |
| Final Program Survey Program PLOs Assessed by this Measure: 3 | On the exit survey instrument, at least 70% of students completing the program will express satisfaction on the Final Program Survey by indicating either "Agree" or "Strongly Agree". |
| Final Program Survey Program PLOs Assessed by this Measure: 4 | On the exit survey instrument, at least 70% of students completing the program will express satisfaction on the Final Program Survey by indicating either "Agree" or "Strongly Agree". |

Learning Assessment Results: Full Stack Development Immersive

Summary of Results from Implementing Direct Measures of Student Learning:

Final Papers: Number of students achieving a score of 70% or higher on relevant content criteria mapped to this PLO:

- FSDI 116 Final Paper (Program PLO 1):
- FSDI 117 Final Paper (Program PLO 2):
- FSDI 114 Final Paper (Program PLO 3):
- FSDI 120 Final Paper (Program PLO 4):

34 met target of 36 records observed (92% of Total)

30 met target of 36 records observed (83% of Total) 37 met target of 45 records observed (82% of Total)

16 met target of 18 records observed (88% of Total)

Summary of Results from Implementing Indirect Measures of Student Learning:

Final Program Survey: Number of Students Rating Their Degree of Satisfaction in Achieving the Program PLOs as "Agree" or "Strongly Agree":

- Program PLO 1:
- Program PLO 2:
- Program PLO 3:
- Program PLO 4:

6 met target of 6 records observed (100% of Total) 5 met target of 6 records observed (83% of Total) 5 met target of 6 records observed (83% of Total) 5 met target of 6 records observed (83% of Total)

| Summary of Achievement of Intended Student Learning Outcomes: | | |
|---|------------------------|------------------------|
| Program Learning Outcomes | Learning Asse | essment Measures |
| | Direct Measure | Indirect Measure |
| Program PLOs | Performance Target Was | Performance Target Was |
| Students will be able to define the concept of "Full Stack" in web development and the basic principles and rules of web design. | Met | Met |
| Students will be able to describe some of the most used digital languages in industry, their strengths, and applications. | Met | Met |
| Students will be able to explain data structure and system design techniques for solving problems in different environments and contexts. | Met | Met |
| Students will be able to apply project management methodologies and skills of web development projects in a variety of organizational environments. | Met | Met |

Program 2: Bachelor of Science in Global Management (BSGM)

| Student Learning Assessment for: Bachelor of Science in Global Management (BSGM) | | | |
|--|---|--|--|
| Program Learning Outcomes (PLOs) | | | |
| 1. Students will explain the concept of globalization, its evolution and cur | rent importance. | | |
| 2. Students will apply general education knowledge and skills such as mat | hematics, humanities, natural sciences, and communication. | | |
| 3. Students will describe the role of comparative advantage in global busi | ness environments. | | |
| 4. Students will explain the proliferation of new information and telecom | munication technologies in the New Economy. | | |
| 5. Students will apply the concept of international managerial leadership effectiveness. | 5. Students will apply the concept of international managerial leadership competence (IML) to improve organizational performance and effectiveness. | | |
| 6. Apply the systems approach and methodology to solve the increasingly | complex problems of organizations with a global perspective. | | |
| 7. Students will explain the key dimensions of global competitiveness. | | | |
| 8. Students will describe a strategic business plan with a global perspective | ve. | | |
| Assessment Instruments for Program Learning Outcomes — Direct Measures of Student Learning: | Performance Objectives (Targets/Criteria) for Direct Measures: | | |
| GSYS 302 Final Paper Program PLOs Assessed by this Measure: 1 | At least 70% of GSYS 302 students must receive a proficient (C grade) or distinguished evaluation (A or B grade) on relevant content criteria mapped to this PLO. | | |
| GBUS 302 Final Paper Program PLOs Assessed by this Measure: 2 | At least 70% of GBUS 302 students must receive a proficient (C grade) or distinguished evaluation (A or B grade) on relevant content criteria mapped to this PLO. | | |
| GBUS 302 Final Paper Program PLOs Assessed by this Measure: 3 | At least 70% of GBUS 302 students must receive a proficient (C grade) or distinguished evaluation (A or B grade) on relevant content criteria mapped to this PLO. | | |

| 4. | ENTR 402 Final Paper Program PLOs Assessed by this Measure: 4 | At least 70% of ENTR 402 students must receive a proficient (C grade) or distinguished evaluation (A or B grade) on relevant content criteria mapped to this PLO. |
|----|--|--|
| 5. | MGMT 302 Final Paper Program PLOs Assessed by this Measure: 5 | At least 70% of MGMT 302 students must receive a proficient (C grade) or distinguished evaluation (A or B grade) on relevant content criteria mapped to this PLO. |
| 6. | GSYS 302 Final Paper Program PLOs Assessed by this Measure: 6 | At least 70% of GSYS 302 students must receive a proficient (C grade) or distinguished evaluation (A or B grade) on relevant content criteria mapped to this PLO. |
| 7. | MGMT 302 Final Paper Program PLOs Assessed by this Measure: 7 | At least 70% of MGMT 302 students must receive a proficient (C grade) or distinguished evaluation (A or B grade) on relevant content criteria mapped to this PLO. |
| 8. | GBUS 403 Final Paper Program PLOs Assessed by this Measure: 8 | At least 70% of GBUS 403 students must receive a proficient (C grade) or distinguished evaluation (A or B grade) on relevant content criteria mapped to this PLO. |
| | nt Instruments for Program Learning Outcomes — easures of Student Learning: | Performance Objectives (Targets/Criteria) for Indirect Measures: |
| 1. | Final Program Survey Program PLOs Assessed by this Measure: 1 | On the exit survey instrument, at least 70% of students completing the program will express satisfaction on the Final Program Survey by indicating either "Agree" or "Strongly Agree". |
| 2. | Final Program Survey Program PLOs Assessed by this Measure: 2 | On the exit survey instrument, at least 70% of students completing the program will express satisfaction on the Final Program Survey by indicating either "Agree" or "Strongly Agree". |
| 3. | Final Program Survey Program PLOs Assessed by this Measure: 3 | On the exit survey instrument, at least 70% of students completing the program will express satisfaction on the Final Program Survey by indicating either "Agree" or "Strongly Agree". |
| 4. | Final Program Survey | On the exit survey instrument, at least 70% of students completing the program will express satisfaction on the Final Program Survey by |

| Final Program Survey Program PLOs Assessed by this Measure: 5 | On the exit survey instrument, at least 70% of students completing the program will express satisfaction on the Final Program Survey by indicating either "Agree" or "Strongly Agree". |
|--|--|
| Final Program Survey Program PLOs Assessed by this Measure: 6 | On the exit survey instrument, at least 70% of students completing the program will express satisfaction on the Final Program Survey by indicating either "Agree" or "Strongly Agree". |
| Final Program Survey Program PLOs Assessed by this Measure: 7 | On the exit survey instrument, at least 70% of students completing the program will express satisfaction on the Final Program Survey by indicating either "Agree" or "Strongly Agree". |
| Final Program Survey Program PLOs Assessed by this Measure: 8 | On the exit survey instrument, at least 70% of students completing the program will express satisfaction on the Final Program Survey by indicating either "Agree" or "Strongly Agree". |

Learning Assessment Results: Bachelor of Science in Global Management (BSGM)

Summary of Results from Implementing Direct Measures of Student Learning:

Final Papers: Number of students achieving a score of 70% or higher on relevant content criteria mapped to this PLO:

- GSYS 302 Final Paper (Program PLO 1):
- GBUS 302 Final Paper (Program PLO 2):
- GBUS 302 Final Paper (Program PLO 3):
- ENTR 402 Final Paper (Program PLO 4):
- MGMT 302 Final Paper (Program PLO 5):
- GSYS 302 Final Paper (Program PLO 6):
- MGMT 302 Final Paper (Program PLO 7):
- GBUS 403 Final Paper (Program PLO 8):

19 met target of 19 records observed (100% of Total) 3 met target of 3 records observed (100% of Total) 3 met target of 3 records observed (100% of Total) 11 met target of 11 records observed (100% of Total) 25 met target of 27 records observed (92% of Total) 19 met target of 19 records observed (100% of Total) 25 met target of 27 records observed (100% of Total) 19 met target of 27 records observed (83% of Total) 1 met target of 1 records observed (100% of Total)

Summary of Results from Implementing Indirect Measures of Student Learning:

Final Program Survey: Number of Students Rating Their Degree of Satisfaction in Achieving the Program PLOs as "Agree" or "Strongly Agree":

- Program PLO 1:
 Program PLO 2:
- Program PLO 2:
- Program PLO 3:
- Program PLO 4:
- Program PLO 5:
- Program PLO 6:
- Program PLO 7:
- Program PLO 8:

14 met target of 14 records observed (100% of Total) 14 met target of 14 records observed (100% of Total) 14 met target of 14 records observed (100% of Total) 14 met target of 14 records observed (100% of Total) 14 met target of 14 records observed (100% of Total) 14 met target of 14 records observed (100% of Total) 14 met target of 14 records observed (100% of Total) 14 met target of 14 records observed (100% of Total) 14 met target of 14 records observed (100% of Total) 14 met target of 14 records observed (100% of Total)

| Program Learning Outcomes Learning Assessment Measures | | essment Measures |
|--|------------------------|------------------------|
| | Direct Measure | Indirect Measure |
| Program PLOs | Performance Target Was | Performance Target Was |
| Students will explain the concept of globalization, its evolution and current importance. | Met | Met |
| Students will apply general education knowledge and skills such as mathematics, humanities, natural sciences, and communication. | Met | Met |
| Students will describe the role of comparative advantage in global business environments. | Met | Met |
| Students will explain the proliferation of new information and telecommunication technologies in the New Economy. | Met | Met |
| Students will apply the concept of international managerial leadership competence (IML) to improve organizational performance and effectiveness. | Met | Met |
| Apply the systems approach and methodology to solve the increasingly complex problems of organizations with a global perspective. | Met | Met |
| 7. Students will explain the key dimensions of global competitiveness. | Met | Met |

| 8. Students will describe a strategic business plan with a global perspective. | Met | Met | |
|--|-----|-----|--|
|--|-----|-----|--|

Program 3: Master of Science in International Management (MSIM)

| Student Learning Assessment for: Master of Science in Internation | onal Management (MSIM) | | |
|--|---|--|--|
| Program Learning Outcomes (PLOs) | | | |
| 1. Students will analyze the concept of globalization, its evolution | and current importance. | | |
| 2. Students will evaluate the concept of international managerial | leadership competence (IML) to improve organizational performance. | | |
| 3. Students will analyze the systems approach to solve the increa | singly complex problems of organizations with a global perspective. | | |
| 4. Students will evaluate the key dimensions of global competitiv | eness. | | |
| 5. Students will develop socially responsible business strategies w | vith a global vision. | | |
| Assessment Instruments for Program Learning Outcomes — Direct Measures of Student Learning: | Performance ()hiertives (Targets/("riteria) for Direct Measures" | | |
| MSIM 501 Final Paper Program PLOs Assessed by this Measure: 1 | At least 70% of MSIM 501 students must receive a proficient (C grade) or distinguished evaluation (A or B grade) on relevant content criteria mapped to this PLO. | | |
| MSIM 511 Final Paper Program PLOs Assessed by this Measure: 2 | At least 70% of MSIM 511 students must receive a proficient (C grade) or distinguished evaluation (A or B grade) on relevant content criteria mapped to this PLO. | | |
| MSIM 503 Final Paper Program PLOs Assessed by this Measure: 3 | At least 70% of MSIM 503 students must receive a proficient (C grade) or distinguished evaluation (A or B grade) on relevant content criteria mapped to this PLO. | | |
| 4. MSIM 502 Final Paper | At least 70% of MSIM 502 students must receive a proficient (C grade) or distinguished evaluation (A or B grade) on relevant content criteria | | |
| Program PLOs Assessed by this Measure: 4 5. MSIM 506 Final Paper | mapped to this PLO.At least 70% of MSIM 506 students must receive a proficient (C grade) ordistinguished evaluation (A or B grade) on relevant content criteria | | |
| Program PLOs Assessed by this Measure: 5 Assessment Instruments for Program Learning Outcomes — Indirect Measures of Student Learning: | mapped to this PLO. Performance Objectives (Targets/Criteria) for Indirect Measures: | | |

| 1. Final Program Survey | On the exit survey instrument, at least 70% of students completing the program will express satisfaction on the Final Program Survey by |
|--|---|
| Program PLOs Assessed by this Measure: 1 | indicating either "Agree" or "Strongly Agree". |
| 2. Final Program Survey | On the exit survey instrument, at least 70% of students completing the program will express satisfaction on the Final Program Survey by |
| Program PLOs Assessed by this Measure: 2 | indicating either "Agree" or "Strongly Agree". |
| 3. Final Program Survey | On the exit survey instrument, at least 70% of students completing the program will express satisfaction on the Final Program Survey by |
| Program PLOs Assessed by this Measure: 3 | indicating either "Agree" or "Strongly Agree". |
| 4. Final Program Survey | On the exit survey instrument, at least 70% of students completing the program will express satisfaction on the Final Program Survey by |
| Program PLOs Assessed by this Measure: 4 | indicating either "Agree" or "Strongly Agree". |
| 5. Final Program Survey | On the exit survey instrument, at least 70% of students completing the program will express satisfaction on the Final Program Survey by |
| Program PLOs Assessed by this Measure: 5 | indicating either "Agree" or "Strongly Agree". |

Learning Assessment Results: Master of Science in InternationalManagement (MSIM)

Summary of Results from Implementing Direct Measures of Student Learning:

Final Papers: Number of students achieving a score of 70% or higher on relevant content criteria mapped to this PLO:

- MSIM 501 Final Paper (Program PLO 1):
- MSIM 511 Final Paper (Program PLO 2):
- MSIM 503 Final Paper (Program PLO 3):
- MSIM 502 Final Paper (Program PLO 4):
- MSIM 506 Final Paper (Program PLO 5):

1 met target of 1 records observed (100% of Total) 1 met target of 1 records observed (100% of Total) 3 met target of 3 records observed (100% of Total) 2 met target of 2 records observed (100% of Total) 4 met target of 4 records observed (100% of Total)

Summary of Results from Implementing Indirect Measures of Student Learning:

Final Program Survey: Number of Students Rating Their Degree of Satisfaction in Achieving the Program PLOs as "Agree" or "Strongly Agree":

- Program PLO 1:Program PLO 2:
- Program PLO 3:
- Program PLO 4:
- Program PLO 5:

0 met target of 0 records observed (-% of Total) 0 met target of 0 records observed (-% of Total) 0 met target of 0 records observed (-% of Total) 0 met target of 0 records observed (-% of Total) 0 met target of 0 records observed (-% of Total)

| Summary of Achievement of Intended Student Learning Outcomes: | | | | |
|---|--|------------------------------|------------------------|--|
| Program Learning Outcomes | | Learning Assessment Measures | | |
| Program PLOs | | Direct Measure | Indirect Measure | |
| | | Performance Target Was | Performance Target Was | |
| 1. | Students will analyze the concept of globalization, its evolution and current importance. | Met | Met | |
| 2. | Students will evaluate the concept of international managerial leadership competence (IML) to improve organizational performance. | Met | Met | |
| 3. | Students will analyze the systems approach to solve the increasingly complex problems of organizations with a global perspective. | Met | Met | |
| 4. | Students will evaluate the key dimensions of global competitiveness. | Met | Met | |
| 5. | Students will develop socially responsible business strategies with a global vision. | Met | Met | |

Program 4: Master of Science in Communication and Technology (MSCT)

| Student Learning Assessment for: Communication and Technology (I | MSCT) | | | | |
|---|---|--|--|--|--|
| Program Learning Outcomes (PLOs) | | | | | |
| 1. Students will analyze the impact of technology on globalization. | | | | | |
| 2. Students will evaluate the concept of distance activity competence in networked organizations to maximize performance. | | | | | |
| 3. Students will analyze the systems approach to implement approprorganizations with a global perspective. | iate new technologies to solve the increasingly complex problems of | | | | |
| 4. Students will evaluate the key dimensions of client service and glo | bal competitiveness for networked organizations. | | | | |
| 5. Students will develop technology- based strategies to increase per | formance and global market outreach of organizations. | | | | |
| Assessment Instruments for Program Learning Outcomes — Direct Measures of Student Learning: | Performance Objectives (Targets/Criteria) for Direct Measures: | | | | |
| MSCT 501 Final Paper Program PLOs Assessed by this Measure: 1 | At least 70% of MSCT 501 students must receive a proficient (C grade) or distinguished evaluation (A or B grade) on relevant content criteria mapped to this PLO. | | | | |
| MSCT 504 Final Paper Program PLOs Assessed by this Measure: 2 | At least 70% of MSCT 504 students must receive a proficient (C grade) or distinguished evaluation (A or B grade) on relevant content criteria mapped to this PLO. | | | | |
| 3. MSCT 505 Final Paper Program PLOs Assessed by this Measure: 3 | At least 70% of MSCT 505 students must receive a proficient (C grade) or distinguished evaluation (A or B grade) on relevant content criteria mapped to this PLO. | | | | |
| 4. MSIM 512 Final Paper | At least 70% of MSCT 512 students must receive a proficient (C grade) or distinguished evaluation (A or B grade) on relevant content criteria | | | | |
| Program PLOs Assessed by this Measure: 4 5. MSIM 511 Final Paper | mapped to this PLO.At least 70% of MSCT 511 students must receive a proficient (C grade) or distinguished evaluation (A or B grade) on relevant content criteria | | | | |
| Program PLOs Assessed by this Measure: 5 | mapped to this PLO. | | | | |
| Assessment Instruments for Program Learning Outcomes — Indirect Measures of Student Learning: | Performance Objectives (Targets/Criteria) for Indirect Measures: | | | | |

| 1. Final Program Survey | On the exit survey instrument, at least 70% of students completing the program will express satisfaction on the Final Program Survey by |
|--|---|
| Program PLOs Assessed by this Measure: 1 | indicating either "Agree" or "Strongly Agree". |
| 2. Final Program Survey | On the exit survey instrument, at least 70% of students completing the program will express satisfaction on the Final Program Survey by |
| Program PLOs Assessed by this Measure: 2 | indicating either "Agree" or "Strongly Agree". |
| 3. Final Program Survey | On the exit survey instrument, at least 70% of students completing the program will express satisfaction on the Final Program Survey by |
| Program PLOs Assessed by this Measure: 3 | indicating either "Agree" or "Strongly Agree". |
| 4. Final Program Survey | On the exit survey instrument, at least 70% of students completing the program will express satisfaction on the Final Program Survey by |
| Program PLOs Assessed by this Measure: 4 | indicating either "Agree" or "Strongly Agree". |
| 5. Final Program Survey | On the exit survey instrument, at least 70% of students completing the program will express satisfaction on the Final Program Survey by |
| Program PLOs Assessed by this Measure: 5 | indicating either "Agree" or "Strongly Agree". |

Learning Assessment Results: Master of Science in Communication and Technology (MSCT)

Summary of Results from Implementing Direct Measures of Student Learning:

Final Papers: Number of students achieving a score of 70% or higher on relevant content criteria mapped to this PLO:

- MSCT 501 Final Paper (Program PLO 1):
- MSCT 504 Final Paper (Program PLO 2):
- MSCT 505 Final Paper (Program PLO 3):
- MSCT 512 Final Paper (Program PLO 4):
- MSCT 511 Final Paper (Program PLO 5):

2 met target of 2 records observed (100% of Total) 2 met target of 2 records observed (100% of Total) 2 met target of 2 records observed (100% of Total) 1 met target of 1 records observed (100% of Total) 0 met target of 0 records observed (-% of Total)

Summary of Results from Implementing Indirect Measures of Student Learning:

Final Program Survey: Number of Students Rating Their Degree of Satisfaction in Achieving the Program PLOs as "Agree" or "Strongly Agree":

- Program PLO 1: 0 met target of 0 records observed (-% of Total) • Program PLO 2: ٠ Program PLO 3: • Program PLO 4: ٠
- Program PLO 5: •

0 met target of 0 records observed (-% of Total) 0 met target of 0 records observed (-% of Total) 0 met target of 0 records observed (-% of Total) 0 met target of 0 records observed (-% of Total)

| Summ | Summary of Achievement of Intended Student Learning Outcomes: | | | | |
|---------------------------|--|------------------------------|------------------------|--|--|
| Program Learning Outcomes | | Learning Assessment Measures | | | |
| Program PLOs | | Direct Measure | Indirect Measure | | |
| Progra | m PLOS | Performance Target Was | Performance Target Was | | |
| 1. | Students will analyze the impact of technology on globalization. | Met | Met | | |
| 2. | Students will evaluate the concept of distance activity competence in networked organizations to maximize performance. | Met | Met | | |
| 3. | Students will analyze the systems approach to implement appropriate new technologies to solve the increasingly complex problems of organizations with a global perspective. | Met | Met | | |
| 4. | Students will evaluate the key dimensions of client service and global competitiveness for networked organizations. | Met | Met | | |
| 5. | Students will develop technology- based strategies to increase performance and global market outreach of organizations. | Met | Met | | |

Section II: Operational Assessment

| Operational Assessment | | | | | |
|--|--|--|--|--|--|
| Intended Operational Outcomes (IOOs) | | | | | |
| 1. SDGKU will be successful in placing its undergraduate students in appropriate entry-level positions or in graduate school on an annual basis. | | | | | |
| 2. SDGKU will be successful in contributing to the professional advancement of its graduates. | | | | | |
| 3. Faculty members will be highly-qualified in their teaching disciplines. | | | | | |
| 4. SDGKU will be engaged in appropriate professional activities on an annual basis. | | | | | |
| 5. SDGKU will be successful in providing effective support services to its students. | | | | | |
| 6. The academic faculty will be current and relevant for careers in business and technology. | | | | | |
| Assessment Measures for Intended Operational Outcomes: | Performance Objectives (Targets/Criteria) for Operational Assessment Measures: | | | | |
| 1. Student Career Counseling | SDGKU will increase participation in student career counseling by at least 3% | | | | |
| IOOs Assessed by this Measure: 1, 2 | annualy. | | | | |
| 2. Faculty Files | At least 90% of the school's full-time and adjunct faculty members will be either | | | | |
| IOOs Assessed by this Measure: 3, 6 | academically or professionally qualified to teach in their respective disciplinary areas; | | | | |
| 3. Faculty Devlopment Plans | Data from annual faculty development plan forms will show that at least 80% of the | | | | |
| IOOs Assessed by this Measure: 4 | school's full-time faculty members attend two or more relevant disciplinary or instructional-development conferences, seminars, or workshops each year. | | | | |
| 4. Graduate Satisfaction Survey | On the exit survey instrument respective question, obtain 4.0 or above response | | | | |
| IOOs Assessed by this Measure: 5 | average for all graduating students. This will indicate that they were "satisfied" and/or "very satisfied" with SDGKU staff (which includes student services). | | | | |
| Summary of Results from Implementing Operational Assessment Measures/Methods: | | | | | |

- 1. SDGKU had 46 students who participated in career counseling in 2023, as compared to 14 students in 2022. This was an 86% increase, which is greater than the stated benchmark of at least 3%
- 2. Upon review of faculty files, 100% of the school's full-time and adjunct faculty members were academically or professionally qualified to teach in their respective disciplinary areas, which exceeded the goal of 90%.
- 3. Upon review of completed annual faculty development plan forms, it was observed that 100% of the school's full-time faculty members attended two or more relevant disciplinary or instructional-development conferences, seminars, or workshops, which exceeded the goal of 80%.
- 4. On a rating scale with 5 representing "strongly agree/satisfied" and 1 representing "strongly disagree/dissatisfied," the average score for all graduate satisfaction survey question 5 responses was 4.26, which meets the target of 4.0 or above. Question 5 evaluates prompt and effective SDGKU staff services.

| Summary of Achievement of Intended Operational Outcomes: | | | | | |
|---|---|---------------------------------|--|--|--|
| Intended Operational Outcomes | | Operational Assessment Measures | | | |
| Program PLOs | | Direct Measure | | | |
| Program PLOS | | Performance Target Was | | | |
| SDGKU will be successful in placing its undergraduate students in appropriate entry-level positions or in graduate school on an annual basis. | | Met | | | |
| SDGKU will be successful in contributing to the professional advancement of its graduates. | | Met | | | |
| Faculty members will be highly- qualified in their teaching disciplines | | Met | | | |
| SDGKU will be engaged in appropriate professional activities o an annual basis | 1 | Met | | | |
| SDGKU will be successful in providin effective academic advising to its students. | 3 | Met | | | |
| The academic faculty will be current and relevant for careers in business and technology. | | Met | | | |