



List of Course Textbooks

Master of Science in International Management

January 2, 2026

Course	Textbooks	Estimated Price (USD)
IM 501 Globalization and the New Economy	Cardenas, M.A. (2025), The MAC Effect, ITC Publishers, San Diego, CA, ISBN: 0-9678468-0-3. (Available online in Canvas LMS at no cost to SDGKU students).	\$ 0
	Graff, M., Kenwood, A.G., Lougheed, A.L (2026). Growth of the International Economy 1820-2025. Editions: Routledge. ISBN: 978-1032465364 (Available on Kindle)	\$ 65
IM 502 Workforce Dynamics and Global Competitiveness	Cardenas, M.A. (2025), The Metamorphosis of Competition, ITC Publishers, San Diego, CA, ISBN: 1-930736-89-4. (Available online in Canvas LMS at no cost to SDGKU students).	\$ 0
	Jordanov, P. (2024), The Dynamics of Business Behavior: An Evidence-Based Approach to Managing Organizational Change, Wiley Editions, ISBN: 978-1394196562	\$ 52
IM 503 Systems Approach and Methodology	Mahsa Fidanboy (2024), Organizations and Complex Adaptive Systems, Routledge Focus Editorial, ISBN: 978-1-032-02295-6	\$ 82
IM 504 Strategic Vision	Cardenas, M. A. (2025), Productivity with a Global Flair, ITC Publishers, San Diego, CA, ISBN: 1-931614-36-9. (Available online in Canvas LMS at no cost to SDGKU students).	\$ 0
	Godhanlekar, V., Dinesh, S. (2025). Mastering Digital Product Management: Product vision, strategy, and Agile	\$ 40



	execution for digital dominance. Editions: BPB Publications. ISBN: 978-9365899818. (Available on Kindle).	
IM 505 Leadership and Human Competence	Hoffman, H. (2025). Leadership Strategy & Tactics Made Simple: Delegate Effectively, Easy-to-Apply Methods to Resolve Conflicts, Solution-Focused Communication and Simple Ways to Create An Inspired Team. Editions: Independently Published. ISBN: 979-8311476171 (Available on Kindle)	\$ 15
IM 506: Responsible Management of Environmental Quality	Anderson, D. (2024), Environmental Economics and Natural Resource Management, 6 th Edition, Routledge, ISBN: 978-1-032-55044-2	\$ 72
IM 507 Productivity and Health Management	Cybellium. T.M (2025). The Science of Productivity Management. Editions: Independently Published. ISBN: 979-8288239212. (Available on Kindle)	\$ 36
IM 508: Networked Organizations and Distance Activity	Keating, K. (2025). Hidden Value: How to Reveal the Impact of Organizational Learning. Editions: Jetlaunch. ISBN: 979 8890792792 (Available on Kindle)	\$ 20
IM 509: Telecommunications and the Global Electronic Village	Akbari, A. D. (2024), Digital Economy: The Strategies that Drive Success in the Modern Digital Age, Independently Published, ISBN: 979-8883811042	\$ 18
IM 510: Benchmarking and Client Service	Kouvnev, S., Klaus, L., y VonKitowsky, J. (2025). Systems Benchmarking: For Scientists and Engineers. Editions: Springer. ISBN: 978-3031856341 (Available on Kindle)	\$ 64
IM 511: Managerial Excellence and Total Quality	Coimbra, D. (2024), Total Quality Management: Principles and Tools to Improve the Quality of Products and	\$ 10



	Services, Independently Published, ISBN: 9798859375943	
IM 512: Technology Transfer and Knowledge Management	Cybellium T.M. (2025). Understanding Knowledge Management. Editions Independently Published. ISBN: 979-8290286839 (Available on Kindle)	\$ 37
IM 513 Directed Research I	No textbooks required	-
IM 514 Directed Research II	No textbooks required	-
IM 515 Directed Research III	No textbooks required	-
	TOTAL	\$ 511