



List of Course Textbooks
Master of Science in Communication and Technology
As of January 1, 2026

Course	Textbooks	Required	Estimated Price (USD)
<i>CT 501: Globalization and the New Technology</i>	Cardenas, M.A. (2025), The MAC Effect, ITC Publishers, San Diego, CA, ISBN: 0-9678468-0-3. (Available online in Canvas LMS at no cost to SDGKU students).	YES	\$ 0
	Gadatsch, A. (2026). Business Process Management: Analysis, Modeling, Optimization, and Controlling of Processes, 2 nd Edition, Editorial: Springer, ISBN: 978-3658493387.	YES	\$ 45
<i>CT 502: Distance Activity Management</i>	Landis, S. (2025). Communication Skills At Work: From Conflict to Collaboration: Mastering Active Listening, Persuasion & Emotional Intelligence for Workplace Success. Editions: Mindshift Publishing (Available on Kindle)	YES	\$ 15
<i>CT 503: Training Development of Distance Activity Professionals</i>	Blokdik, G. (2025). Virtual Onboarding Excellence: Integrating New Hires Remotely. Editions: 5STARCOOKS, ISBN: 978-1038885272	YES	\$ 81
<i>CT 504: Collaboration Networks</i>	Valente, T. (2025). Network Interventions: Engaging Social Networks to Accelerate Diffusion, Improve Performance, and Speed Organizational Change. Editions: Productivity Press, ISBN: 978-1041087496 (Available on Kindle)	YES	\$ 50



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<i>CT 505: Strategic Vision</i>	<p>Cardenas, M. A. (2025), Productivity with a Global Flair, ITC Publishers, San Diego, CA, ISBN: 1-931614-36-9. (Available online in Canvas LMS at no cost to SDGKU students)</p> <p>Infowave MRV (2025). The Executive CEO Business Leadership Manual: Vision, Strategy, and Execution for Sustainable Enterprise Growth. Editions: Infowave MRV. ISBN: 979-8264083235 (Available on Kindle)</p>	YES	\$ 0
<i>CT 506: Telecommunications and the Global Electronic Highway 1</i>	Akbari, D. (2024), Digital Economy: The Strategies that Drive Success in the Modern Digital Age, Independently Published, ISBN: 9798883811042	YES	\$ 9
<i>CT 507: Telecommunications and the Global Electronic Highway 2</i>	Oluwamola, K (2025). The Business Analysis Practice Playbook. Editions: Independent Publishers ISBN: 979-8275008661(Available on Kindle)	YES	\$ 29
<i>CT 508: Risk Management and Conflict Resolution</i>	Rajput, R. (2025). Business Continuity Essentials Guide: ISO 22301 - Business Continuity Management System, Editions: Independentlyb Publishers, ASIN:B0DXVWXJZT (Available on Kindle)	YES	\$ 14
<i>CT 509: Knowledge Management and Intellectual Property</i>	Becerra, I., Sabherwal, R. y Kumi, R. (2024). Knowledge Management: Systems and Processes in the AI Era. Editions: Routledge, ISBN:978-1003854067 (Available on Kindle)	YES	\$ 40



Course	Textbooks	Required	Estimated Price (USD)
<i>CT 510: Human and Emotional Competence for Networked Organization</i>	Zwell, M. (2024), <i>Creating a Culture of Competence</i> , Editorial: Bookbaby, ISBN: 979-8350955538	YES	\$ 28
<i>CT 511: Quality and Productivity</i>	Mungecho S. (2025), <i>Quality Management</i> . Uboru Opex Solutions. ASIN: B0G8TPFWFX (Available on Kindle)	YES	\$ 10
<i>CT 512: Client Service and Global Competitiveness</i>	Dunstan, A. (2025). <i>The Art of Client Satisfaction: How to deliver services that build loyalty and drive growth</i> . Editions: Independently published. ISBN: 979-8288469114 (Available on Kindle)	YES	\$ 14
<i>CT 513: Directed Research I</i>	No textbooks required	NO	-
<i>CT 514: Directed Research II</i>	No textbooks required	NO	-
<i>CT 515: Directed Research III</i>	No textbooks required	NO	-

Textbook Costs	
Required Textbooks	\$ 385
Not-Required Textbooks (Optional)	\$ 0
TOTAL	\$ 385