



List of Course Textbooks
Master of Science in International Management
As of January 1, 2026

Course	Textbooks	Required	Estimated Price (USD)
<i>IM 501: Globalization and the New Economy</i>	Cardenas, M.A. (2025), The MAC Effect, ITC Publishers, San Diego, CA, ISBN: 0-9678468-0-3. (Available online in Canvas LMS at no cost to SDGKU students).	YES	\$ 0
	Graff, M., Kenwood, A.G., Lougheed, A.L (2026). Growth of the International Economy 1820-2025. Editions: Routledge. ISBN: 978-1032465364 (Available on Kindle)	YES	\$ 65
<i>IM 502: Workforce Dynamics and Global Competitiveness</i>	Cardenas, M.A. (2025), The Metamorphosis of Competition, ITC Publishers, San Diego, CA, ISBN: 1-930736-89-4. (Available online in Canvas LMS at no cost to SDGKU students).	YES	\$ 0
	Jordanov, P. (2024), The Dynamics of Business Behavior: An Evidence-Based Approach to Managing Organizational Change, Wiley Editions, ISBN: 978-1394196562	YES	\$ 52
<i>IM 503: Systems Approach and Methodology</i>	Mahsa Fidanboy (2024), Organizations and Complex Adaptive Systems, Routledge Focus Editorial, ISBN: 978-1-032-02295-6	YES	\$ 82



Course	Textbooks	Required	Estimated Price (USD)
<i>IM 504: Strategic Vision</i>	Cardenas, M. A. (2025), Productivity with a Global Flair, ITC Publishers, San Diego, CA, ISBN: 1-931614-36-9. (Available online in Canvas LMS at no cost to SDGNU students).	YES	\$ 0
	Godhanlekar, V., Dinesh, S. (2025). Mastering Digital Product Management: Product vision, strategy, and Agile execution for digital dominance. Editions: BPB Publications. ISBN: 978-9365899818. (Available on Kindle).	YES	\$ 40
<i>IM 505: Leadership and Human Competence</i>	Hoffman, H. (2025). Leadership Strategy & Tactics Made Simple: Delegate Effectively, Easy-to-Apply Methods to Resolve Conflicts, Solution-Focused Communication and Simple Ways to Create An Inspired Team. Editions: Independently Published. ISBN: 979-8311476171. (Available on Kindle)	YES	\$ 15
<i>IM 506: Responsible Management of Environmental Quality</i>	Anderson, D. (2024), Environmental Economics and Natural Resource Management, 6 th Edition, Routledge, ISBN: 978-1-032-55044-2	YES	\$ 72
<i>IM 507: Productivity and Health Management</i>	Cybellium. T.M (2025). The Science of Productivity Management. Editions: Independently Published. ISBN: 979-8288239212. (Available on Kindle)	YES	\$ 36
<i>IM 508: Networked Organizations and Distance Activity</i>	Keating, K. (2025). Hidden Value: How to Reveal the Impact of Organizational Learning. Editions: Jetlaunch. ISBN: 979 8890792792 (Available on Kindle)	YES	\$ 20



Course	Textbooks	Required	Estimated Price (USD)
<i>IM 509: Telecommunications and the Global Electronic Village</i>	Akbari, A. D. (2024), Digital Economy: The Strategies that Drive Success in the Modern Digital Age, Independently Published, ISBN: 979-8883811042	YES	\$ 18
<i>IM 510: Benchmarking and Client Service</i>	Kouvnev, S., Klaus, L., y VonKitowsky, J. (2025). Systems Benchmarking: For Scientists and Engineers. Editions: Springer. ISBN: 978-3031856341 (Available on Kindle)	YES	\$ 64
<i>IM 511: Managerial Excellence and Total Quality</i>	Coimbra, D. (2024), Total Quality Management: Principles and Tools to Improve the Quality of Products and Services, Independently Published, ISBN: 9798859375943	YES	\$ 10
<i>IM 512: Technology Transfer and Knowledge Management</i>	Cybellium T.M. (2025). Understanding Knowledge Management. Editions Independently Published. ISBN: 979-8290286839 (Available on Kindle)	YES	\$ 37
<i>IM 513: Directed Research I</i>	No textbooks required	NO	-
<i>IM 514: Directed Research II</i>	No textbooks required	NO	-
<i>IM 515: Directed Research III</i>	No textbooks required	NO	-



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Competency with Global Knowledge

Textbook Costs	
Required Textbooks	\$ 511
Not-Required Textbooks (Optional)	\$ 0
TOTAL	\$ 511

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